

2010 Year in Review

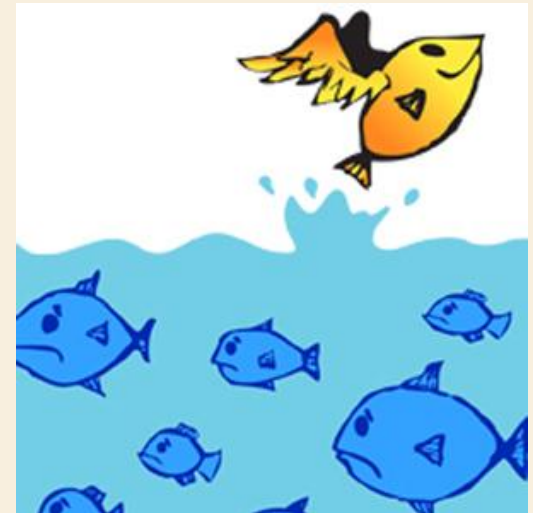
A Summary of Development Activity in Cornwall over the Year

Prepared by Cornwall Economic Development
December 2010



2010 – The Big Picture

- Cornwall is affected by macro economic and demographic trends
 - Global financial crisis
 - Investor confidence
 - Shifting trends regarding manufacturing
 - Demographic trends
- Unlike other North American communities that have seen recessionary pressures, building activity in Cornwall continues to be strong



Workforce Issues



- Unemployment rate is low at 6.6%
- Continuing shift between sectors
- Several firms reporting recruitment challenges
 - Need to attract new residents
 - Need to continue to support skills development

Building Permits

- \$50 million dollars in building permits issued in 2010
 - 668 permits
 - Increase in commercial and residential building activity
 - 124 new family units (3rd highest total in 15 years)



Major Projects Completed in 2010



Shoppers Drug Mart DC

- 600,000 sq.ft.
- 125 jobs
- Operated by Matrix

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Service Canada Contact Centre

- New contact centre
- 177 jobs



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OPG Visitor Centre



- \$8 million showcase facility opened in Summer 2010
- Designed by the Cornwall office of Genivar

Pizza Hut Restaurant

- \$850,000 new restaurant on Brookdale Avenue opened to rave reviews



Civic Complex Offices

- \$1 million renovation of the Civic Complex includes relocation of the offices of Economic Development, Finance, IT and the Cornwall Business Enterprise Centre



Seaway Valley Community Health Centre



- 11,500 sq.ft. facility opened in Downtown Cornwall
- designed to meet the needs of residents who typically face barriers to accessing health care



Brookdale Infrastructure



- \$2.1 million project
- Installation of a 300mm watermain between Tollgate Road and Cornwall Centre Road
- Preparatory work for other services also done
- Project came in \$600K under budget

Major Projects Currently Underway in 2010/2011



Benson Centre

- \$33.5 million recreation facility
- 3 ice rinks plus multi-sport field house

EMS Headquarters



- New \$5 million headquarters for Emergency Medical Services



St. Lawrence College

- \$15 million redevelopment project
- Record enrollment levels
- Strong take-up of new programming
- Launch of SLC Foundation fundraising campaign



Villarboit Plaza



- New commercial plaza breaks ground at corner of Brookdale and Tollgate

Harden Plaza

- Shoppers Drug Mart store completed
- New building to house Bulk Barn, The Source and other tenants



Residential Development

- Positive building year
- Menard Bros. celebrate
- J.F. Markell completes another condominium building overlooking the waterfront



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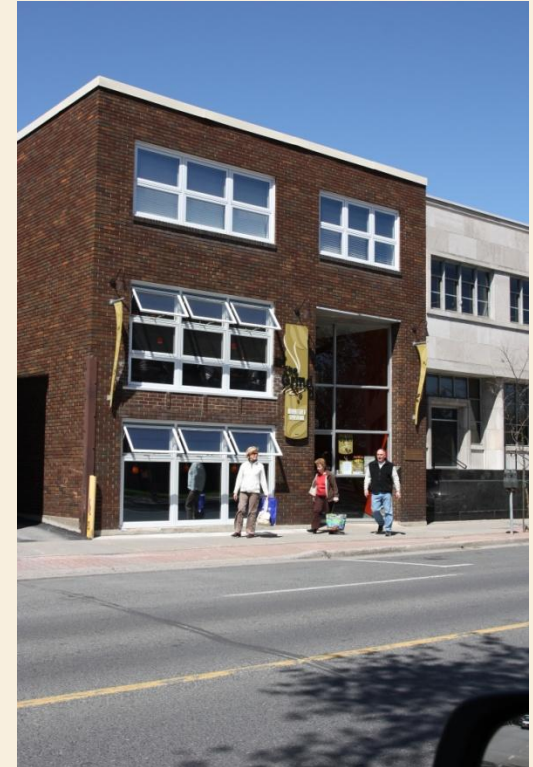
Cotton Mill Lofts

- \$ 12 million loft project
- Construction underway
- 54 residential condominiums in historic mill district

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Small Business Growth

- Heart of the City and Brownfields
 - Increase in applications
 - 44 applications in 2010
 - \$44 million in projects!
- Cornwall Business Enterprise Centre
 - 1,150 people received information in 2010
 - 20 new start-ups
 - 15 Summer Company students



Excellence Recognized

- Choose Cornwall Bus
 - Communities in Bloom
 - Holy Trinity Falcons
 - Cornwall Truck Centre
 - Eric Lang
 - Michele Allinotte
 - Cornwall Black Sox
- and many, many more...*



Special Events



Communities in Bloom

- City awarded highest ranking
- 5 Blooms



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Lift Off

- Festival headliners included Our Lady Peace, Crash Parallel and Chantal Kreviazuk
- 25 hot air balloons
- Only balloon festival in Ontario



Cornwall Job Fair

OLYMET S.E.C.
vous souhaitez
bienvenue!

- Over 30 companies were looking to hire
- 3000 jobseekers attended



Looking Ahead to 2011



Seaway International Bridge

- \$79 million project to replace Seaway International Bridge
- First phase (Water Works) to begin in spring 2011

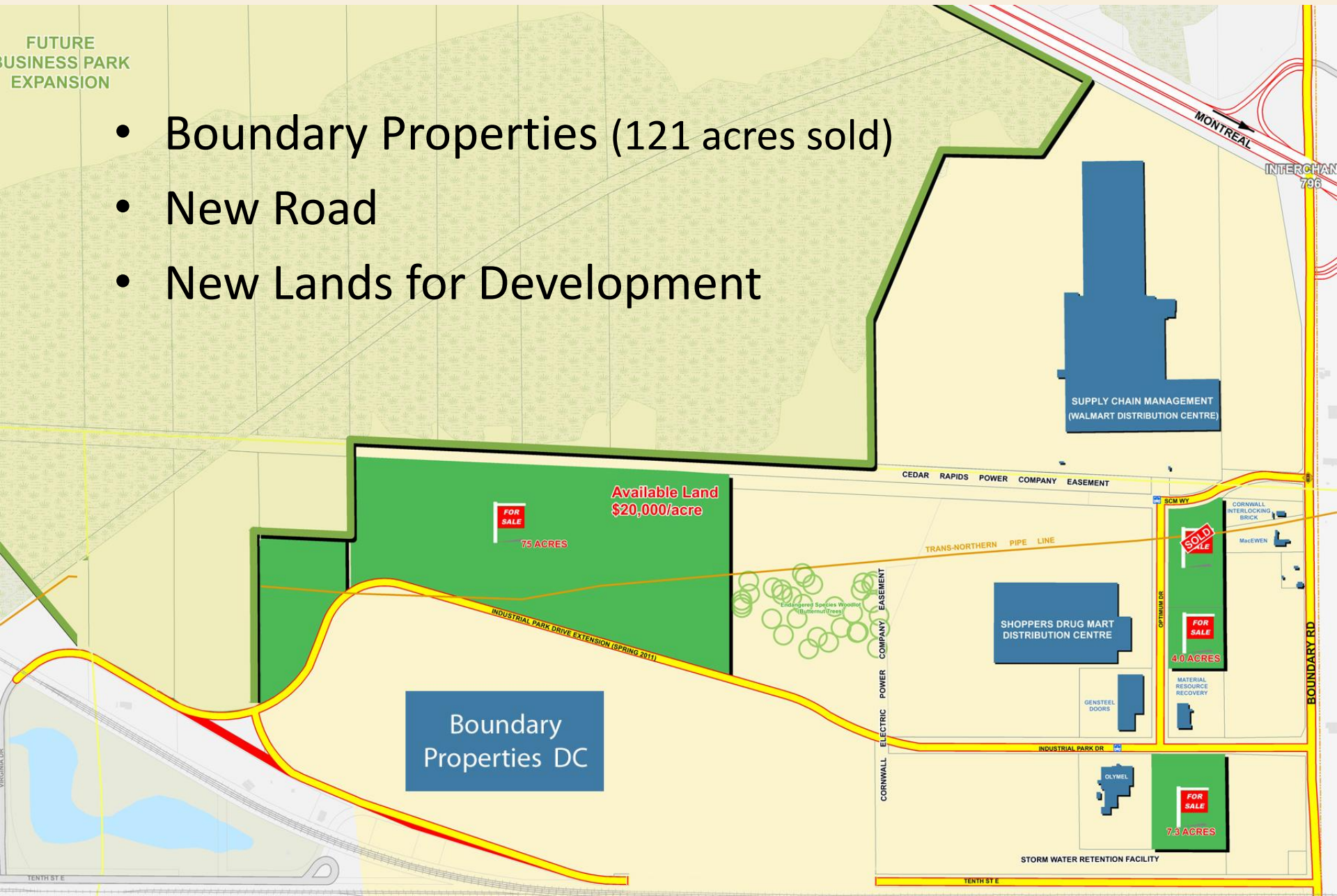
Public Sector

- Projects underway or nearing completion
 - Secondary Wastewater Treatment
 - Solid Waste Management Plan
 - Pedestrian and Bicycle Master Plan
 - Cultural Mapping Report
 - Cornwall Business Park Master Plan



Cornwall Business Park

- Boundary Properties (121 acres sold)
- New Road
- New Lands for Development



Marketing Shift

- Social Media
- Shift to resident attraction
- Continue to target key sectors
 - Logistics
 - Food Processing
 - Creative Economy





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Home to world-class companies, Cornwall is a city where housing prices are amongst the most affordable in the nation. Take a closer look!



**Smart Decisions Start
with Small Numbers**



It all adds up to Cornwall.

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