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ECONOMIC OVERVIEW

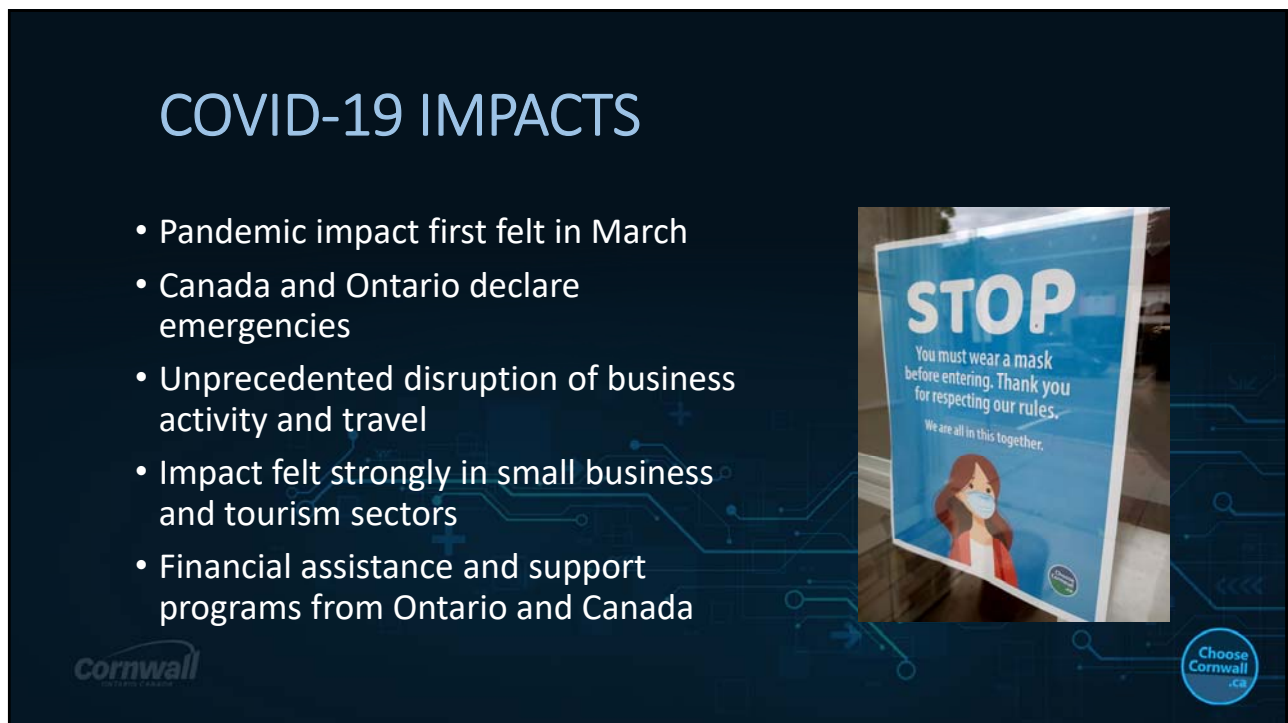
- Cornwall’s economy retains strong foundations for growth
- Tourism poised for success at beginning of the year
- Demographic trends remain consistent
- Employment growth varies from sector to sector
- Unprecedented disruption of business activity and travel
- Competitive employment conditions
- Industrial vacancy rates at an all time low
- 2020 building permit values will reach \$100 million



2



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5



6

2020

CHOOSE CORNWALL

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SMALL BUSINESS EMERGENCY SUPPORT LOAN
Over \$500,000 provided to 110 businesses

7

2020

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PATIOS & PARKING
City worked with local businesses to welcome back customers

8

2020
CHOOSE CORNWALL

LEVEL YELLOW PROTECT
 Cornwall's currently at LEVEL YELLOW
 Strengthened measures in effect.

be.safe be.local

MASK UP CORNWALL
 MY MASK PROTECTS YOU AND YOUR MASK PROTECTS ME.

WE ARE VIRUS WISE AND SANITIZE
 This area is cleaned and sanitized twice daily.

2M APART

2M APART

2M APART

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BUSINESS REOPENING TOOLKIT
 Online resources include posters, guidebook and maximum occupancy calculator

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INSTITUTIONAL ACTIVITY

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2020

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RIVER INSTITUTE
Respected research organization grows

15

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ST. LAWRENCE COLLEGE
Mobile trades lab, micro credential training, stand-alone nursing degree

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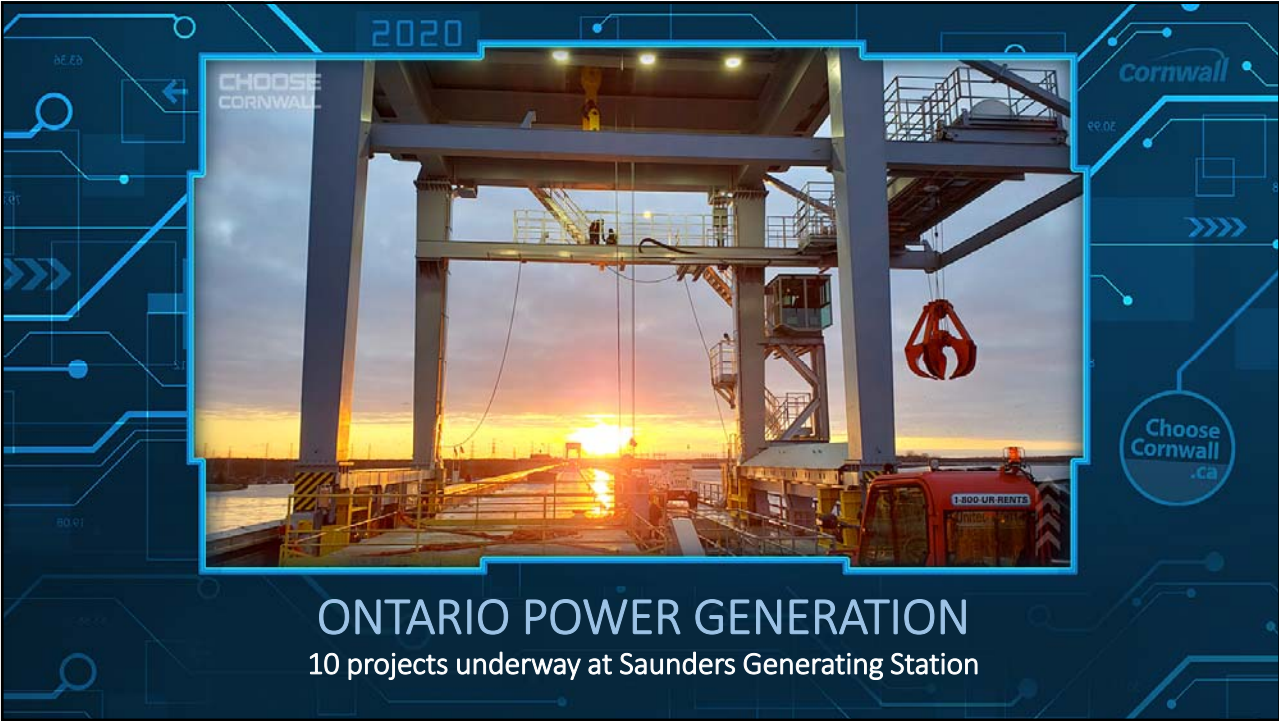
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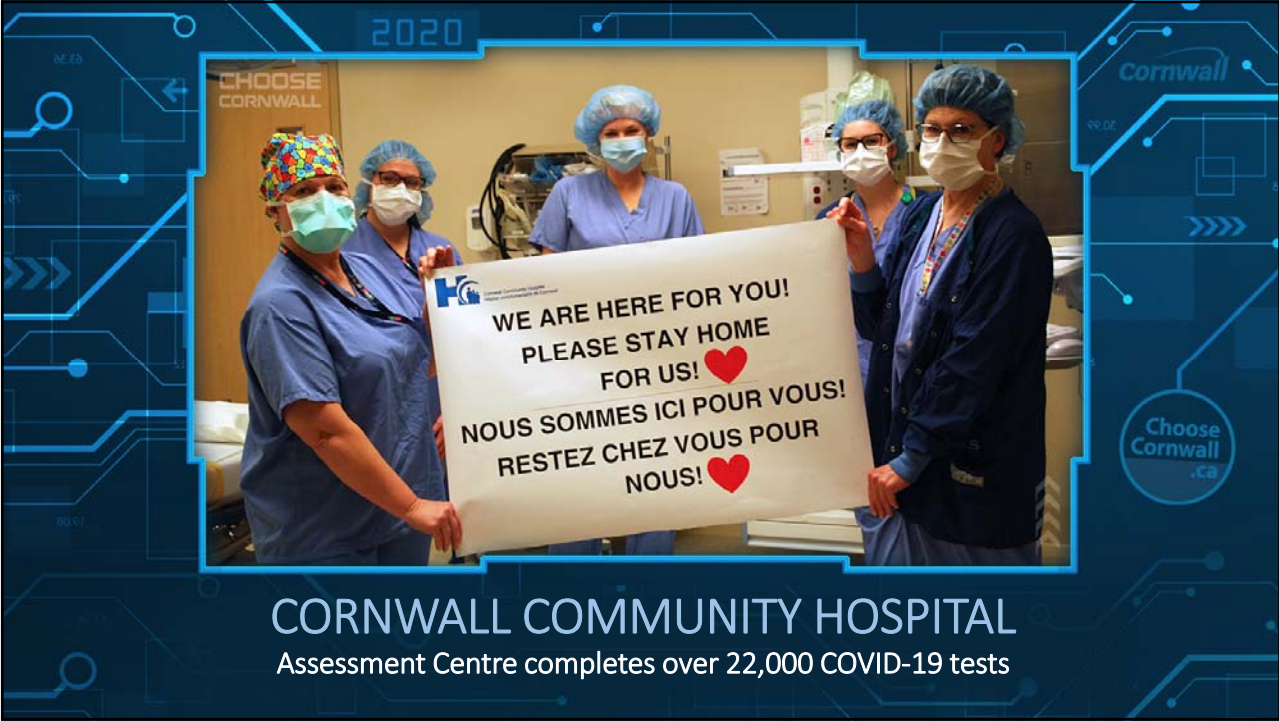
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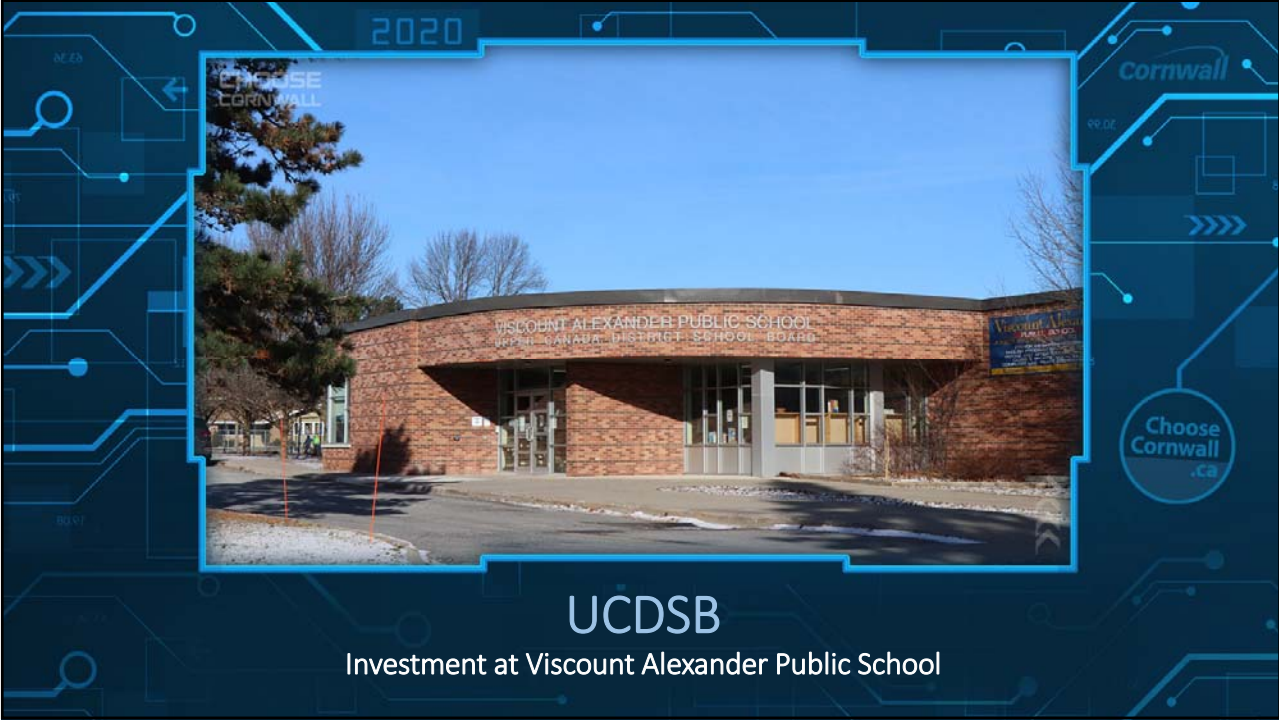
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2020

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MARINA 200

New fuel tanks for popular boating hub

33

2020

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CORNWALL HARBOUR

New manager for the Port Lands project

34



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RENAISSANCE LAND DEVELOPMENT
New development overlooking St. Lawrence River

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2020

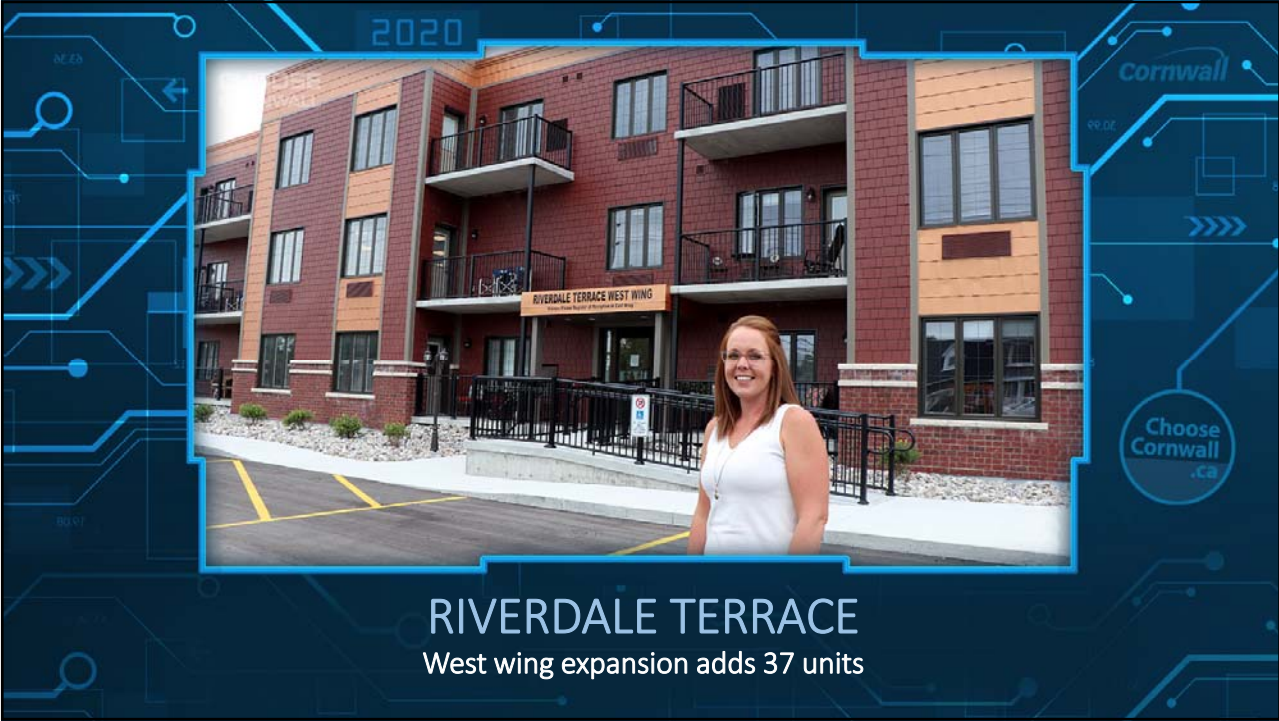
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CARTWAVE REALTY
Eastridge subdivision continues to grow

46



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2020

RIVERFRONT RETIREMENT CENTRE
60 unit complex overlooking the St. Lawrence River

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TOURISM ACTIVITY

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2020

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CORNWALL TOURISM
\$180,000 grant to help support tourism sector

51

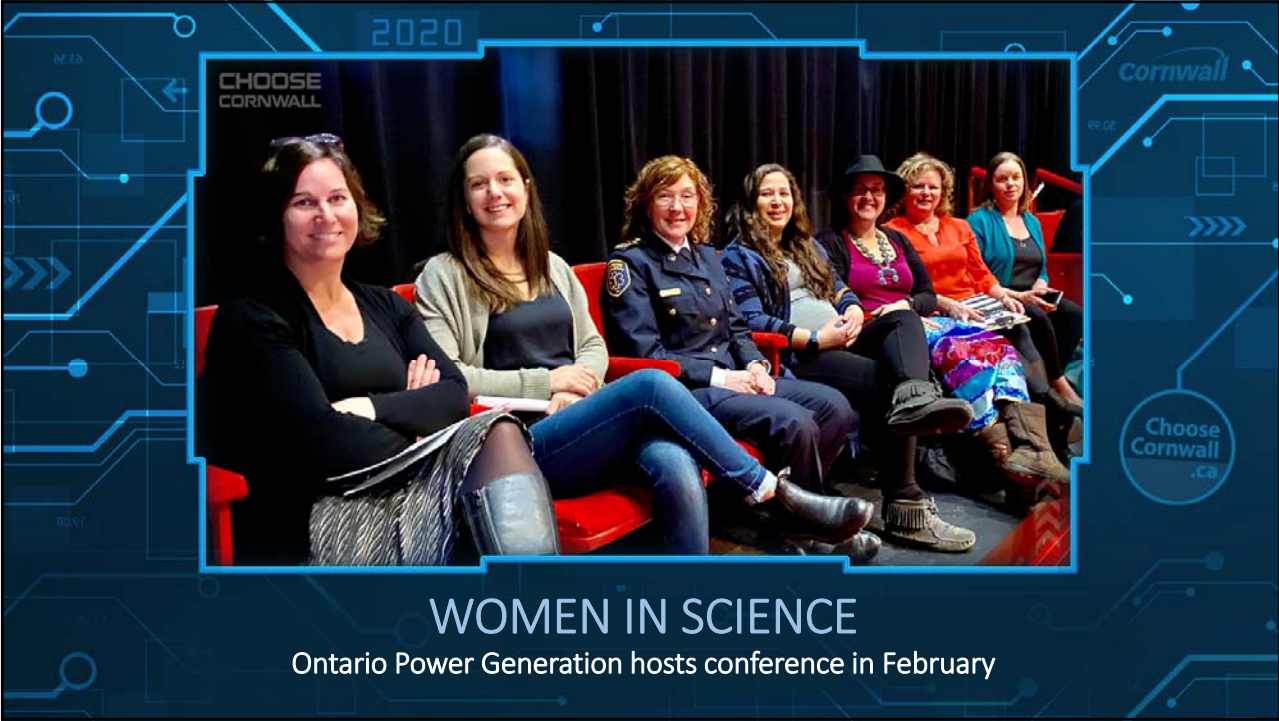
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HURRY HARD
Civic Complex hosts 2020 Ontario Curling Championships

52



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CANADIAN PRO BASS FISHING
Bob Izumi promotes St. Lawrence River Lifestyle

59



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OUTDOOR ADVENTURE
Notable increase in cycling and hiking

60



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66



MAKERS

Interest in local artisans blooms

67



CORNWALL SQUARE

The Square Marketplace showcases local artisans

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JINGLE BOX
31 merchants, 300 gift boxes

69

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HARVEST MARKET
New garden centre opens on Vincent Massey

70

2020



RIVERSIDE CHRYSLER
Expands to adjacent property on Vincent Massey

71

2020



HAMPTON INN
80 room hotel in development on Vincent Massey

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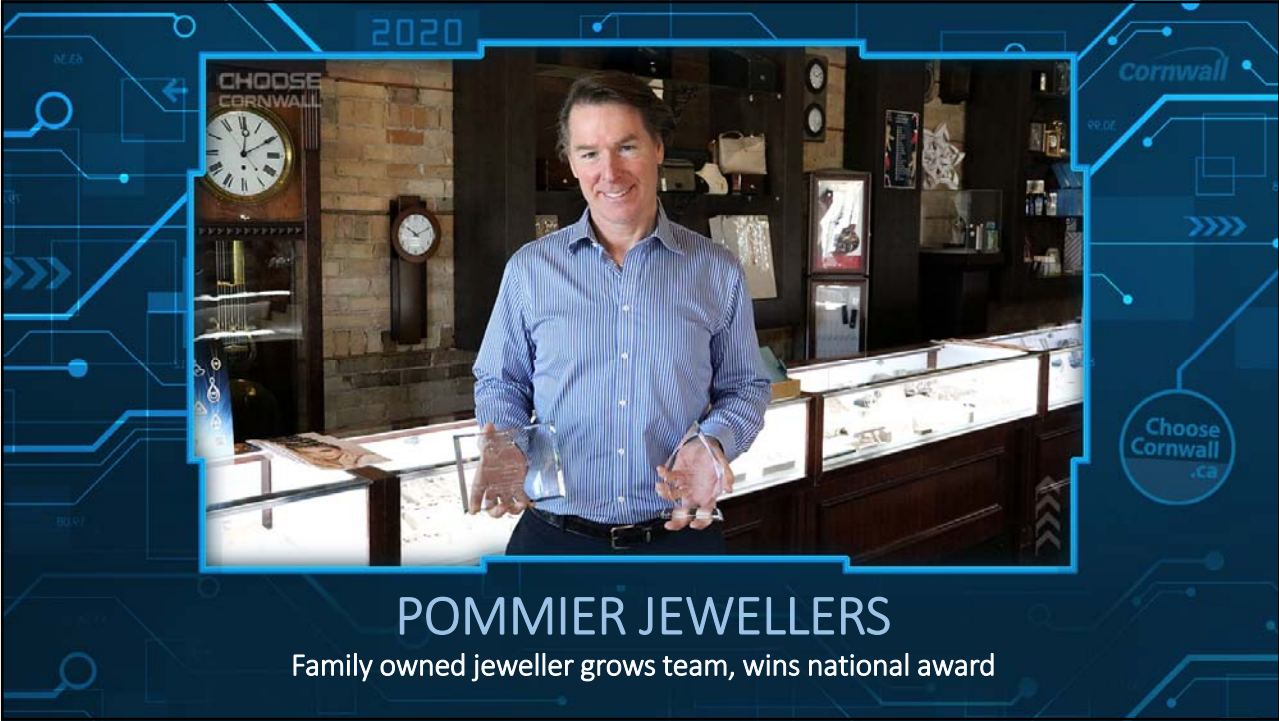
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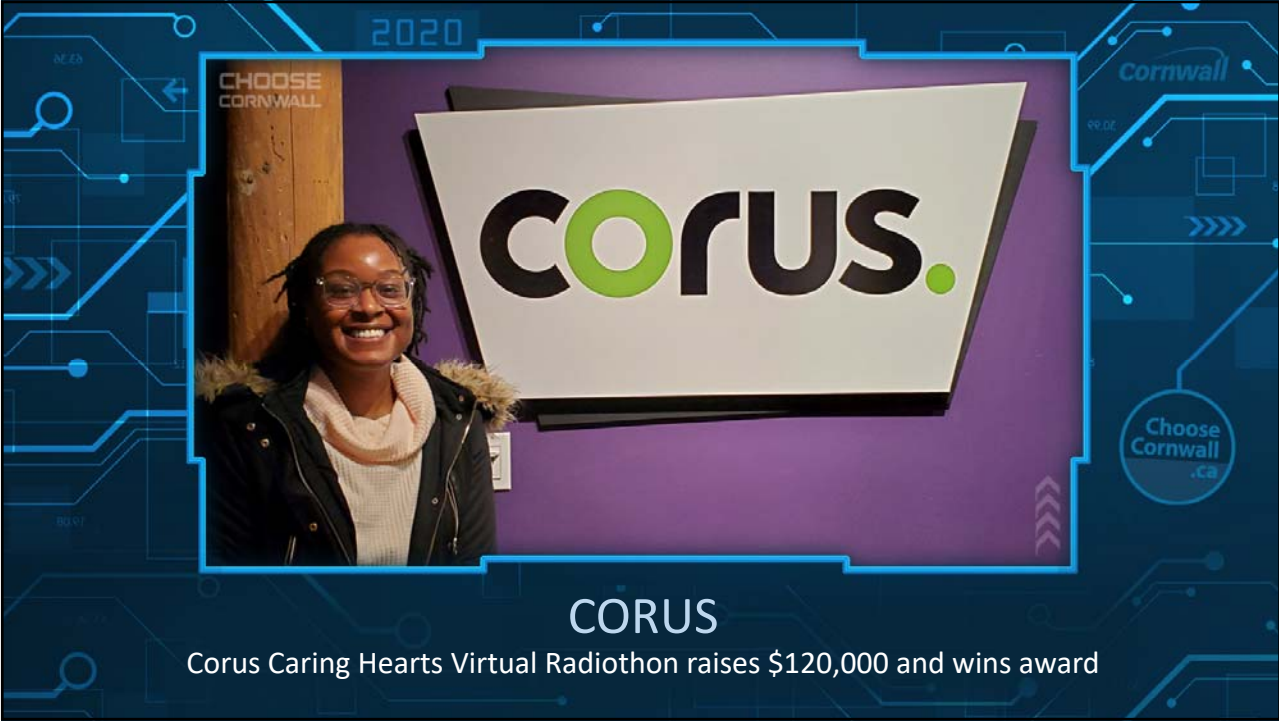
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TD BANK
New concept banking coming to Pitt and Ninth

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CORNWALL MITSUBISHI
New dealership on Brookdale

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SMALL BUSINESS

- Beth Photography
- Option Automation Canada
- Desireable Expressions
- Ben's Quality BBQ Sauce
- **PGL Design & Drafting**
- Hominin
- Fable Thrifts
- Done Right Cleanup




69.55 30.99

111



SMALL BUSINESS

- VTA Computer Customs
- **Balanced Massage Therapy**
- Abundant Healing
- Foot Hugs & Esthetics
- Village Green Flowers
- Relic Outfitters
- Miss D's Creations
- Toe-Tal Footcare



69.55 30.99

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SMALL BUSINESS

- Applied Behaviour Consulting
- Beautiful Creations
- All Sprayed On You
- **Erin Lee – Author**
- Seaway Info Tech Services
- MacDonald Paralegal Services
- Rijke Produce Farm
- Etched In Time Headstone Services



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SMALL BUSINESS

- RR Home Inspections
- Tarsus Logistics & Trade
- Skinny Birch Pie Company
- The Water Heater Guy
- Silver Star Sailing School
- **Simply Wellness**
- Dr. Paul Dental
- The Pitt



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SMALL BUSINESS

- Pop Up Poutines & Fresh Eats
- Oil Rig Supply Co
- **In-Home Therapeutics**
- Bud's Records and Kool Things
- Clementine Beauty Bar
- Epione Health
- Spilt Milk Photography
- Ceasor's Auto
- Volkswheels



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SMALL BUSINESS

- NOLA
- Fox and Jayne
- Watcha Smokin
- Rudy's Pizzeria
- Upper Canada Cider Company
- **Mike's Printing & Apparel**
- A Touch of Taste
- Root & Remedy
- Miller Hughes Ford



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SMALL BUSINESS

- Sheridan Interiors
- **InHABIT Consulting + Design**
- A Touch of Health
- Love & Lee
- Fairy Sweet
- The Local Fill
- Seguin Financial
- Flowers Cornwall
- Novus Virtual Physiotherapy & Performance




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INDUSTRIAL ACTIVITY





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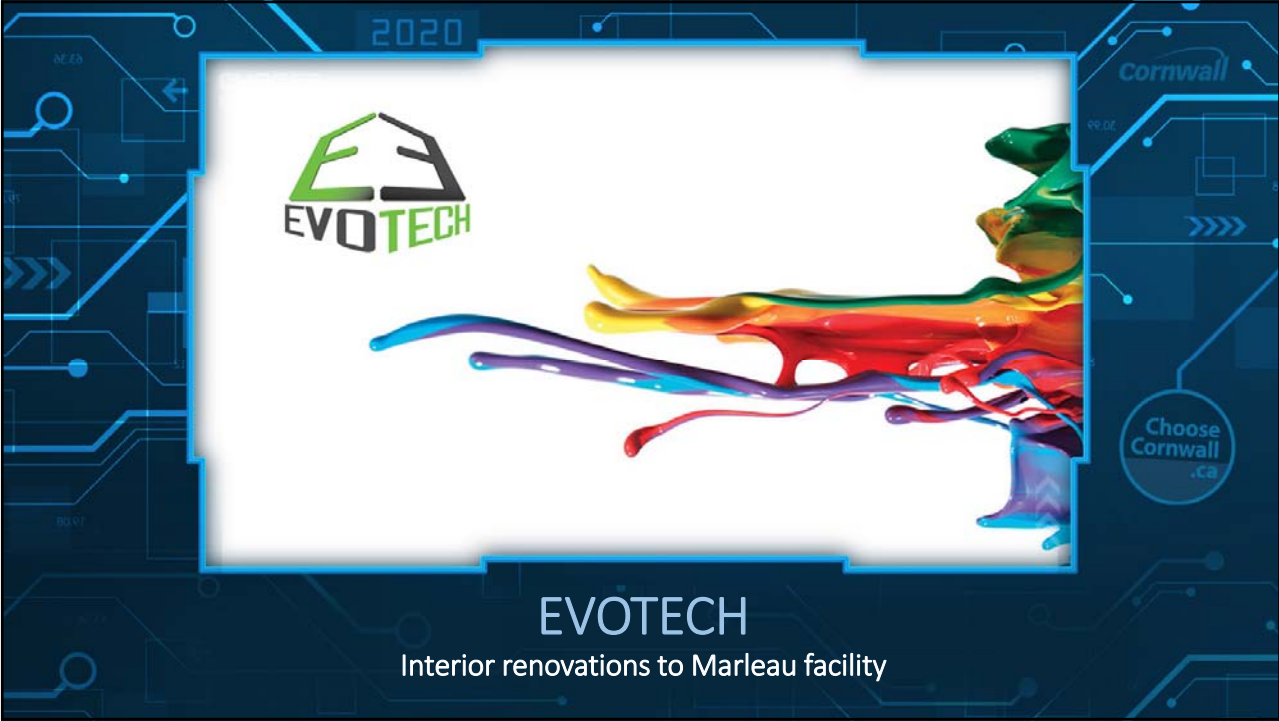
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2021 FORECAST

- Impacts from public health safety measures to continue throughout 2021
- Alternative workforce arrangements likely to continue for several months and perhaps beyond
- eCommerce has become more pervasive, leading to challenges and opportunities for small independent business owners
- Continuing demand for workers
- Increasing opportunities for tourism



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for the latest business news
and employment opportunities.

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