

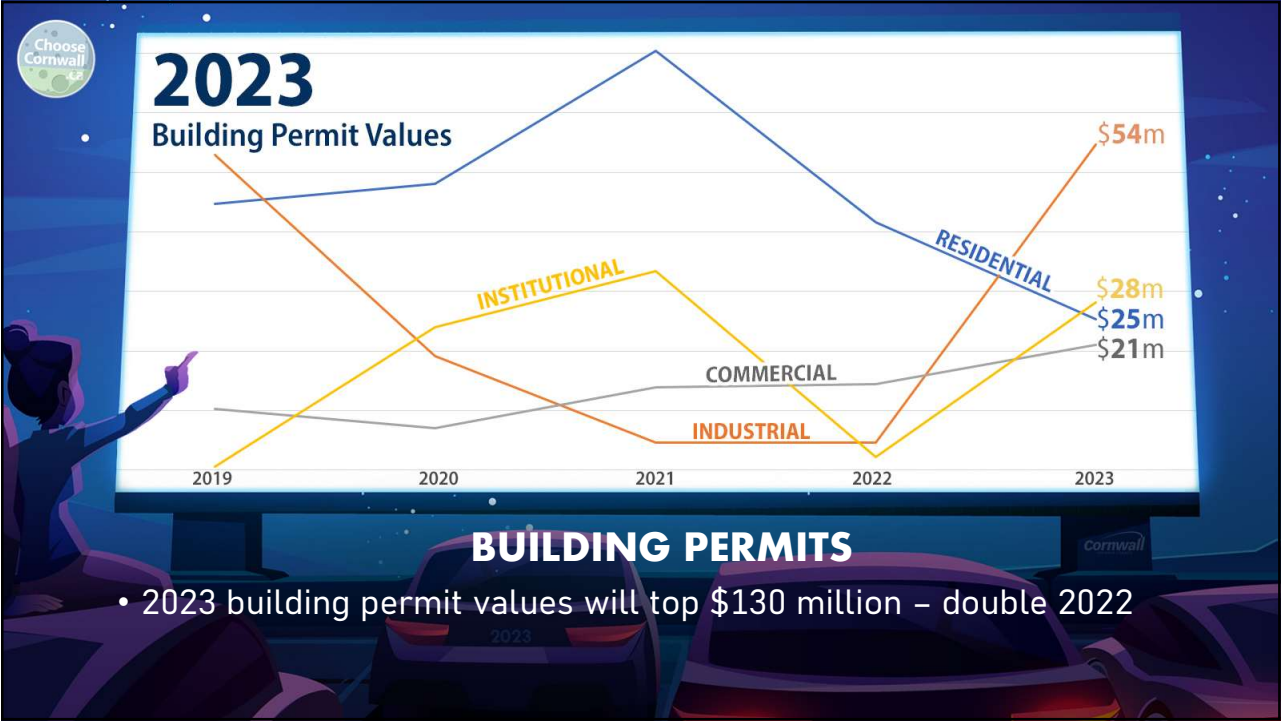


1

ECONOMIC OVERVIEW

- Cornwall's economy continues to grow
- Workforce attraction remains top issue
- Availability of affordable housing a concern
- Inflation, high interest rates impact pace of growth
- Industrial vacancy rates at an all time low
- Lack of hotel rooms impacting event organizers
- Positive small business growth
- Ongoing interest from business investors across a variety of sectors

2



3



4



5




6



CORNWALL HOUSING

- Affordable housing project completed June 2023
- 77 units at 550 Ninth Street East

7



PRIME SQUARE

- Landmark site at Pitt and Second
- 44 one-bedroom apartments

8





BELL TOWER

- Construction continues on Cotton Mill District project
- 56 condo units – occupancy ongoing



9





SOUTHBRIDGE CORNWALL

- New facility opened in April
- Provides 160 much-needed long term care beds



10



11



12

Choose Cornwall

DEV

CENTRE

1555 chemin Montreal Road

CAFE PUB Fit Spa

Canadian Forces School of Aerospace Control Operations (CFSACO) / Ecole d'opérations de contrôle aérospatial des Forces canadiennes (EOC AFC)

DEV

CORE

- Dev Centre home to several hundred asylum seekers
- Currently establishing a medical clinic on site

13

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WINTER HOUSING PLAN

- Short-term winter housing solution with 20 single rooms
- City leased former Parisien Manor on Second Street

14

Cornwall Economic Development

ChooseCornwall.ca

7



15



16





PITT STREET

- Proposed new Downtown building would offer 80 residential units and 3 commercial units

17






SECOND STREET

- Proposed new 10-storey building would offer 100 apartments overlooking Downtown Cornwall

18



WATER STREET


- Proposed residential towers overlooking the canal and bridge
- 18 and 24 storey buildings will offer over 500 apartments

19



20





WCG

- New manager of the local service provider network
- Responsible for delivering Employment Ontario programs

21





JOB ZONE D'EMPLOI

- Helped multiple employers access the Canada Ontario Job Grant
- Continues to support local employers and job seekers

22





EASTERN ONTARIO TRAINING BOARD

- \$2.6 million invested in workforce development
- Assisted hundreds of newcomers and local job seekers

23





CORNWALL AND AREA JOB FAIR

- Largest ever : 1200 job seekers connected with 80 exhibitors
- Organized by the Social Development Council of Cornwall & Area

24



CHAMBER OF COMMERCE

- Angela Bero and Ross Butterworth lead a renewed Chamber
- Increased membership and return of in-person networking events

25



ACCFUTURES

- Expanded suite of micro-loans support entrepreneurs' unique needs, including ACCStarter, ACCÉlan, and ACCEscalator

26





CORNWALL COMMUNITY HOSPITAL

- New mammography machine will positively impact local care
- Ongoing efforts to recruit medical professionals



27





ST. JOSEPH'S CONTINUING CARE CENTRE

- \$2 million in capital, \$180K in equipment for rehab project
- 15% increase in rehab patients




28



SEAWAY VALLEY CHC

- Expanded cardiac rehabilitation, smoking cessation and group mental health programs to address community needs

29



MEDICAL RECRUITMENT

- Ongoing efforts to attract and retain specialized, emergency, and family medicine physicians
- Neerav Mullur is the recipient of the 2023 Medical Scholarship

30



RIVER INSTITUTE

- Receives Jack Vallentyne Award
- Annual River Symposium celebrates 30 Years

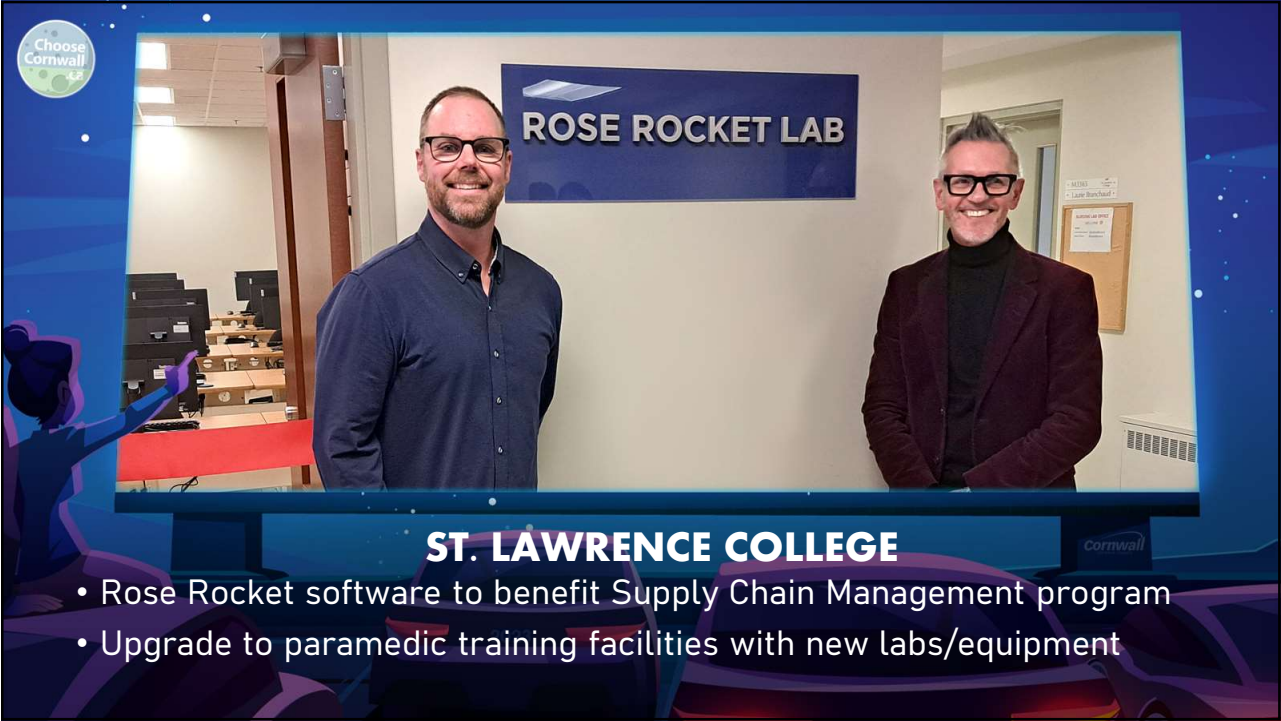
31



ST. LAWRENCE COLLEGE

- 1428 students on Cornwall Campus (over half are first year)
- Opportunity to reopen the Cornwall Machine Shop

32



33



34





MUNICIPAL WORKS

- 2023 projects include improvements to Sydney, Fifth & Lemay Streets
- Annual multi-million investment in City infrastructure



35





MUNICIPAL WORKS

- Work progressing on Municipal Works Yard Redevelopment Project
- Construction begins on new admin building and multi-purpose garage




36



CORNWALL BUSINESS PARK

- Work to begin in 2024 on northerly extension of Nick Kaneb Drive
- \$15 million investment to accommodate new development

37



CORNWALL FIRE SERVICES

- New Fire Hall broke ground at Brookdale and Tollgate
- Fire Services welcomed a new truck this year

38





MASSEY PLACE

- Drop-in centre to be established on Cumberland Street
- Includes space for 9 housing units and support services



39





GLEN STOR DUN LODGE

- Several projects to enhance service including new resident lifts, new furniture and implementation of the Butterfly Model of Care



40



CORNWALL TRANSIT

- New hybrid buses offer 20% fuel saving
- Celebrating 1 MILLION rides this year

41



CITY RECREATION FACILITIES

- Ongoing investments in City parks and facilities
- New pool for Mattice Park

42



43





44



CORNWALL ELECTRIC

- Capital investment of \$4.5 million in system upgrades
- Leading Ontario at near 100% renewable energy source (hydro)

45



HYDRO ONE

- Investment in hydro substation on Power Dam

46



47



48



CORNWALL TOURISM

- Tourism sector continued to show signs of recovery in 2023
- Demand for accommodations remains high

49



MARKETING

- Promotion of city at trade shows, in magazines, on TV, online
- 40,000 copies of the Explore Cornwall visitor guide distributed

50



VISITOR SERVICES

- New seasonal visitor centre opened in Lamoureux Park
- Staff interacted with thousands throughout summer


51



TOURISM DEVELOPMENT FUND

- Tourism Development Corporation making a positive impact
- 33 projects supported with grants totaling \$275,000

52

A photograph of two women in athletic gear taking a selfie at a triathlon. They are wearing blue and light blue triathlon vests. In the background, many other participants and spectators are visible on a paved road. A sign in the background says "PROUD TO BE SLC".

OUTDOOR ADVENTURE

- Destination for outdoor activities (cycling, fishing, hiking etc)
- St. Lawrence Marathon, Cornwall Triathlon top draws



53

A photograph of a young woman with long blonde hair and glasses, smiling and sitting in a theater. The theater has red seats, and the background is dark with some bokeh lights.

ARTS AND CULTURE

- Local galleries and theatres connect people to region's culture
- Small venue events growing in popularity



54



FESTIVALS AND EVENTS

- The Cornwall area welcomed returning and new events in 2023
- Visit the Calendar of Events on [CornwallTourism.com](https://www.CornwallTourism.com)

55



CAPE

- Local events often start local, grow to be regional
- CAPE 2023 attracted over 3300 people to the 2-day event

56



TOURNAMENTS AND CONFERENCES

- Shorty Jenkins returns with world-class field of curlers
- Watchtower Conventions return for first time since pandemic

57



ATTRACTIONS

- Strong seasons for Historic SDG Jail, Cornwall Community Museum, Saunders Hydro Dam Visitor Centre, Archie's, other local attractions

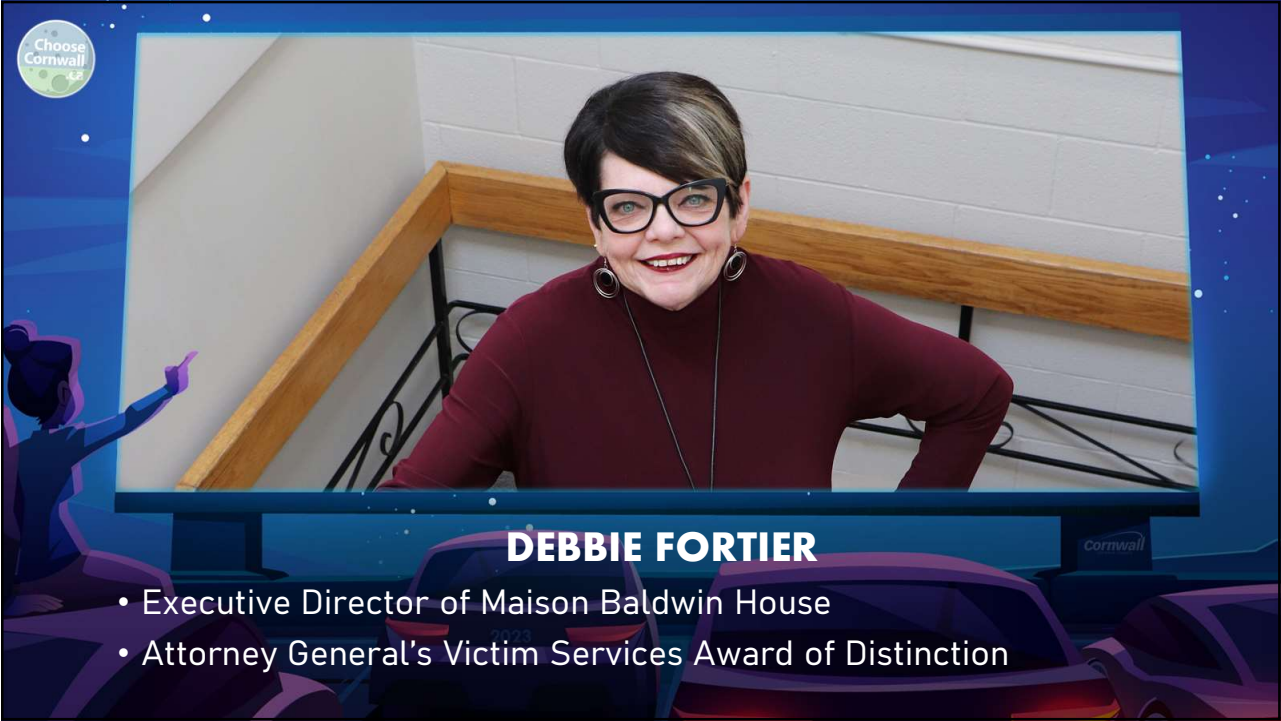
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61



62



63



64





DR. ROBERT W. ROBERTSON

- Named International Scholar by Global Affairs Canada
- Member of the first graduating class at GVSS, Cornwall Sports Hall of Fame inductee

65





DIVERSITY CORNWALL

- Establishes new centre in Downtown Cornwall

66



67



68



RRCA

- Celebrating 60 years of community-driven, watershed-based natural resource management

69



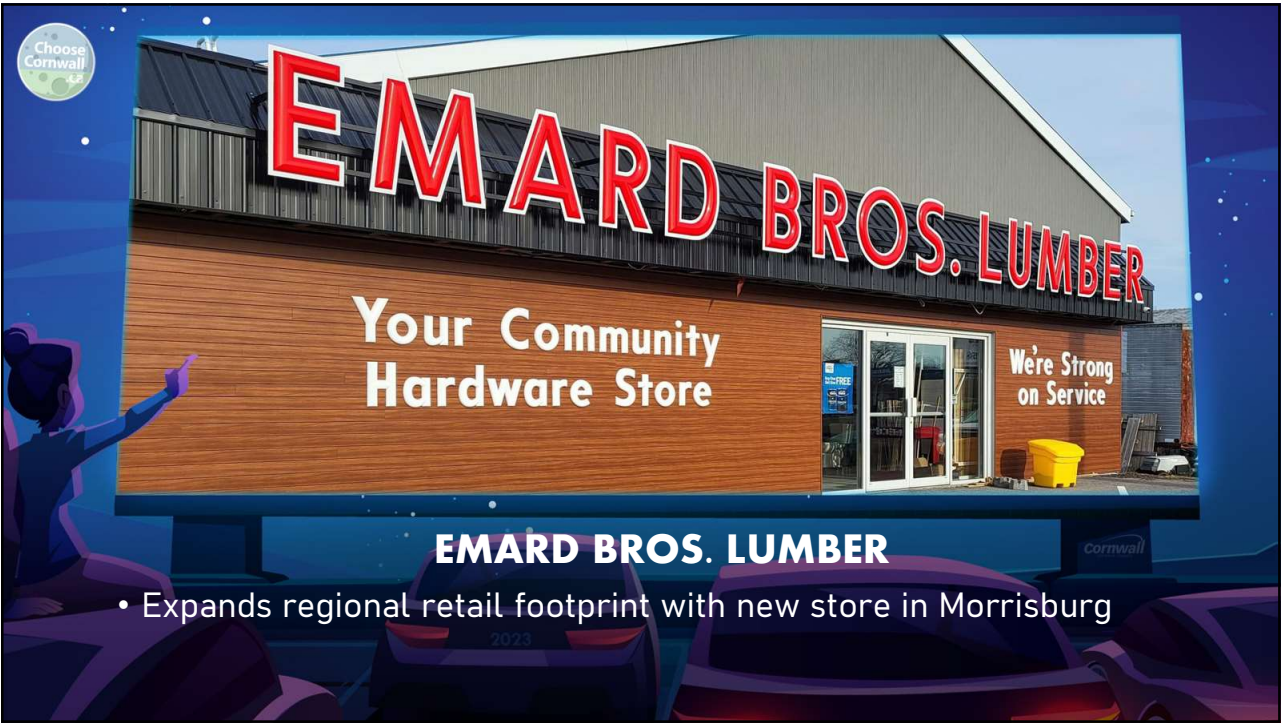
OPTIMIST CLUB

- Celebrates 75 years of serving the community

70



71



72



73



74

A photograph of a modern, dark-colored building with a large sign that reads "SAFE STORAGE CORNWALL". The sign features a red padlock icon. The building is surrounded by tall, dry reeds in the foreground. The image is framed by a blue border with a stylized figure on the left and cars at the bottom.

SAFE STORAGE

- Expansion of Marleau Avenue operation
- \$450k capital investment

75

A photograph of three people (two women and one man) standing in front of a large sign for "Lahaie & Sullivan Cornwall". The sign also mentions "Funeral Home", "Salmon", "Service Corp", and "International (C)". The background shows a parking lot with cars and some trees. The image is framed by a blue border with a stylized figure on the left and cars at the bottom.

LAHAIE & SULLIVAN

- Over \$100k in renovations to improve accessibility

76

A man in a grey polo shirt and dark pants stands next to a white van. The van has the Walker ClimateCare logo, which includes a stylized 'W' and the text 'WALKER CLIMATECARE' and 'THE HEATING AND COOLING PROFESSIONALS WHO CARE'. The background shows a grassy area and trees.

Choose Cornwall
2023

WALKER CLIMATECARE

- 14 new team members to support rapid growth
- New Modern PURAIR duct cleaning franchise

Cornwall

77

Three white pickup trucks with yellow accents are parked in front of a modern building. The trucks have the Bourgon Construction logo, which includes a stylized 'B' and the text 'BOURGON CONSTRUCTION' and 'BUILDING BETTER TOGETHER'. The building has large windows and a modern design.

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2023

BOURGON CONSTRUCTION

- Record construction volume, major projects underway in Cornwall
- Transitioned first round of fleet vehicles to hybrid models

Cornwall

78



79



80



81



82



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TRUE REST FLOAT SPA

- New float therapy clinic set to open later this month
- Tim and Marie-Pier Tremblay, owners

83



Choose Cornwall

WOW INDIA

- Introduces an Indian tiki bar in Cornwall
- Expands with new location in Ottawa

84





BILLY K'S

- Iconic Brookdale Avenue restaurant adopts new look
- Updated interior design includes new furniture and flooring

85





TAURO

- Chef Ahmad Mansori opens new restaurant on Brookdale Avenue

86

A man in a red hoodie with 'SEA' and 'SET TEAM' text is smiling and holding up a fishing lure. He is in a store filled with fishing equipment. A 'Choose Cornwall' logo is in the top left corner.

2023

TIGHT LINES TACKLE

- Fishing equipment store expands to new location on Pitt Street
- Robert Martin, owner

87

A man in a blue patterned shirt stands next to a large red sign that says 'RBG Bombay Grill 613-932-1110'. The sign also features an image of the Taj Mahal. A 'Choose Cornwall' logo is in the top left corner.

2023

BOMBAY GRILL

- Authentic Indian cuisine on Pitt Street North
- Jit Singh Multani, owner

88



DAZZLING PARTY & BALLOONS

- Dazzling Costumes expands with a new retail experience
- Creates new store on Ninth Street

89



NURSE NEXT DOOR

- Strong growth for this health care company has resulted in new offices at the City Centre

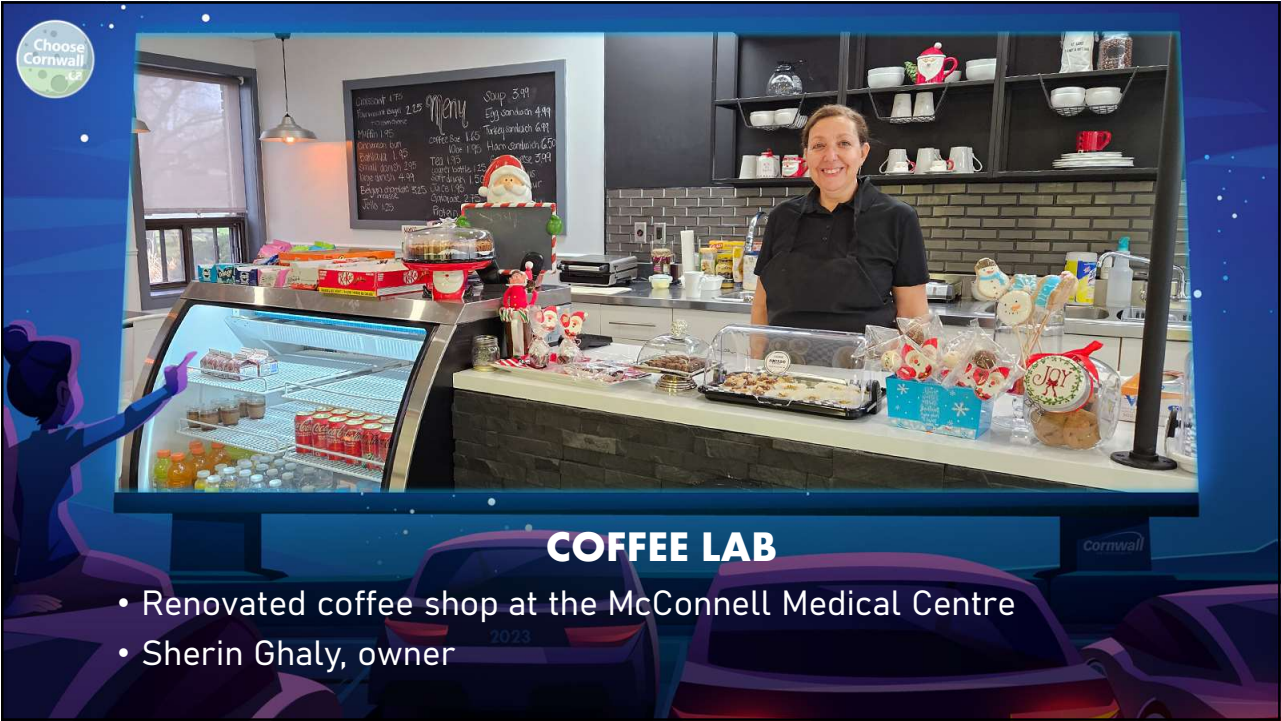
90



STACY'S PET DEPOT

- Expands retail footprint to accommodate new freezers for raw food

91



COFFEE LAB

- Renovated coffee shop at the McConnell Medical Centre
- Sherin Ghaly, owner

92



DESI FOODS & RESTAURANT

- New restaurant at the Maplewood Plaza on Eleventh
- Kamran Rashad, Asita Qureshi, owners

93



TRUESMILE DENTURE CLINIC

- New clinic in the Maplewood Plaza on Eleventh
- Denturist Yusuf Sarwari

94



MABUHAY KABAYAN

- New store specializing in Filipino food at Maplewood Plaza
- Mariciris Salanga, Jane Del Mar, owners

95



TAIL KINGS

- Market specializing in seafood and maritime dishes
- James Atkinson, owner

96

A group of people are using rebounders in a gym setting. A man in a black jacket and cap is in the foreground, smiling. Behind him, a woman in a black jacket and a man in a blue shirt are also on rebounders. In the background, another man in a suit is on a rebounder. The setting appears to be a store or gym with shelves of products in the background.

SPIKE LIFE

- Spike Life Supplements and Fitness Canada opens on Pitt Street
- Manon Guevremont, Stephan Couture, owners

97

A woman with long brown hair is sitting on a massage table in a health practice. She is wearing a grey sweater and black pants. The room has a rustic feel with wooden shelves, a small table with various items, and a window with curtains. The woman is smiling at the camera.

NATURAL BALANCE

- Establishes new integrative health practice on Ninth Street
- Michelle Gauthier, owner

98



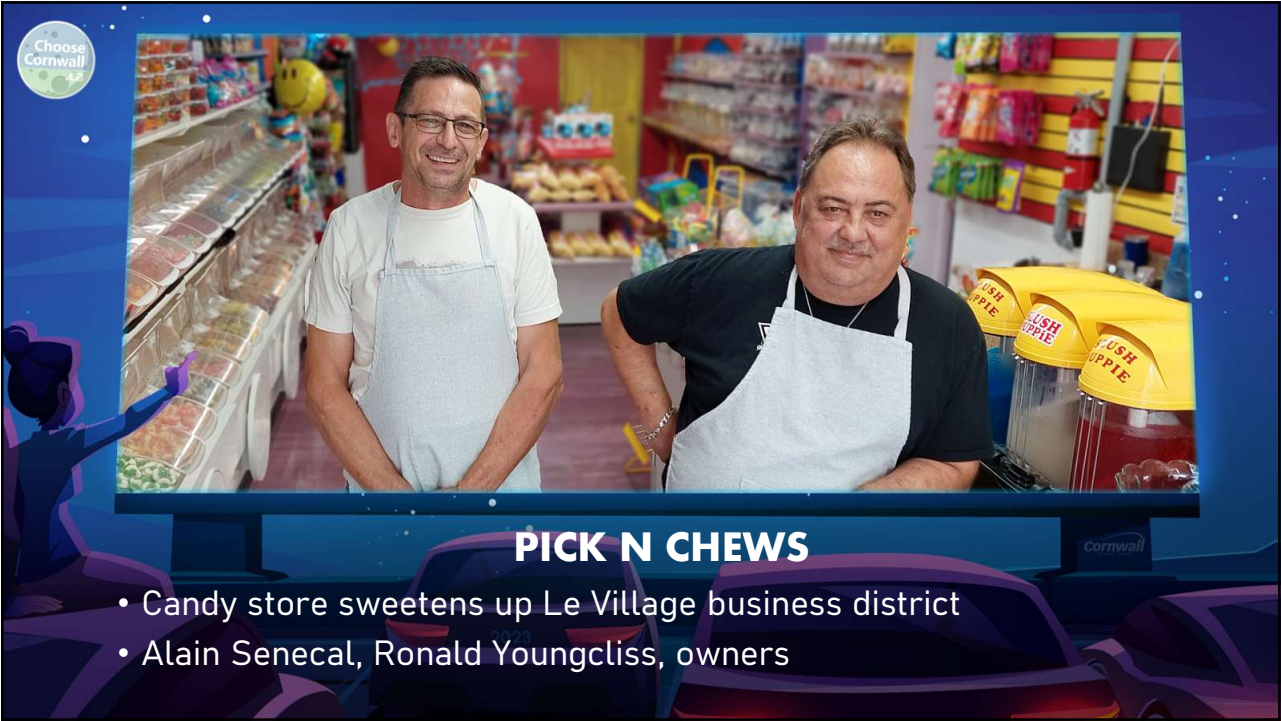
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101



102



103



104



SEAWAY FAMILY DENTAL

- Montreal Road dental clinic undertakes significant expansion
- Supported with Heart of the City CIP funding

105



CORNWALL GAMING

- New retail store and gathering place for gamers on Fourth Street
- Doug Cox, owner

106



ASSIST 2 SELL

- Significant renovations to new office on Second Street West
- Supported with Heart of the City CIP funding

107



PRESTIGE CUTS

- New barbershop on Pitt Street
- Rizwan Mahmood, owner

108



DESI MART

- New grocery store with butcher shop on Pitt Street
- Muhammad Afzal, owner

109



FLORAL EXPRESSIONS

- Popular floral shop relocates to Second Street in Downtown
- Amanda Gaucher, owner

110



111



112



113



114





EDWARD'S BISTRO

- Opens expanded restaurant in Downtown Cornwall
- Jason and Rosie Wagner, owners

115

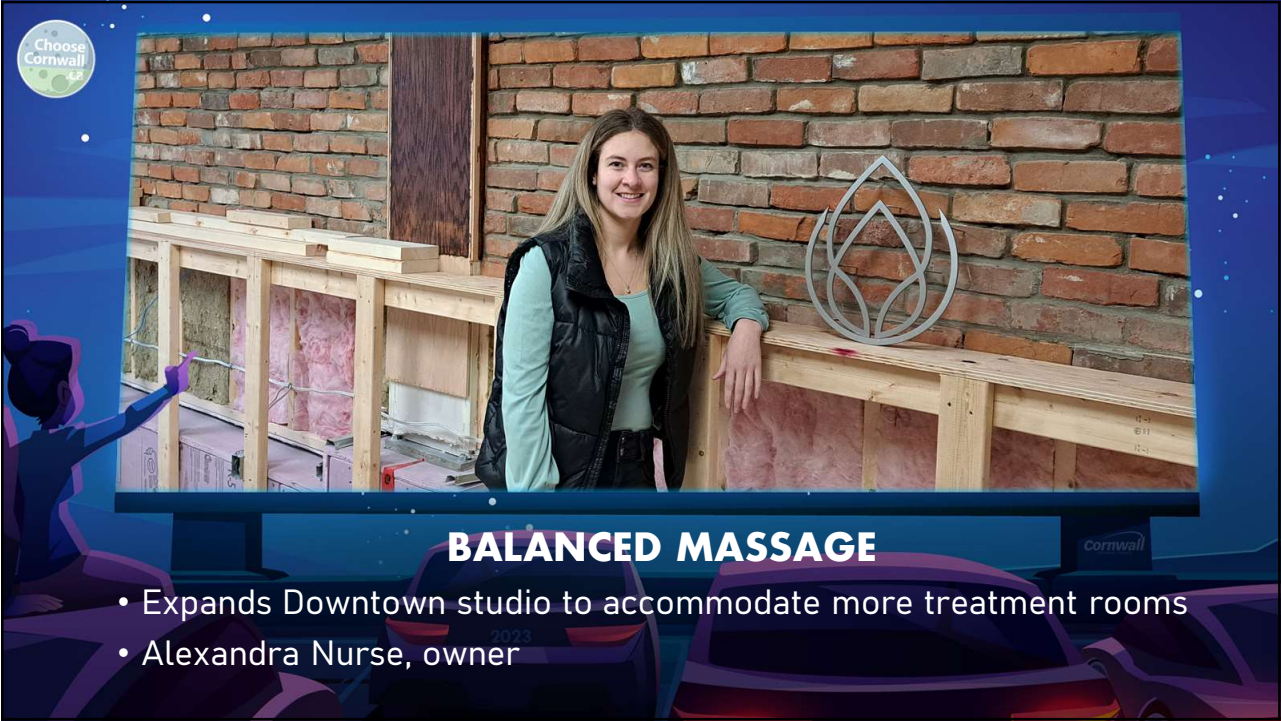




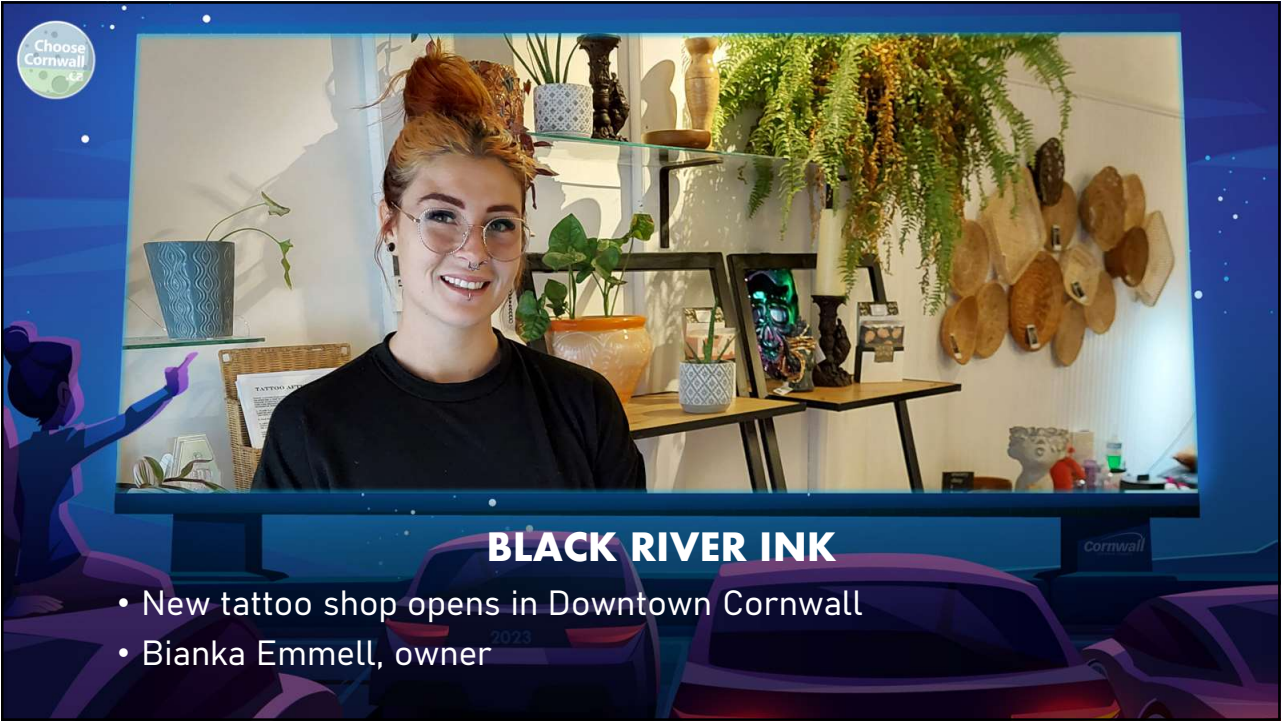
WELCH

- Welch undertakes renovations of downtown professional offices
- Alain Gravelle, partner

116



117



118



TILLY'S

- Debbie Poirier Burns new owner of popular downtown bistro
- Continued success with organizing W3G maker fairs

119



R.PAQUETTE INSURANCE

- Growing insurance broker acquires downtown office building

120





WEAVING BASKETS GROUP

- \$1 million investment in Food Hall at Cornwall Square
- Staff has doubled in the past year



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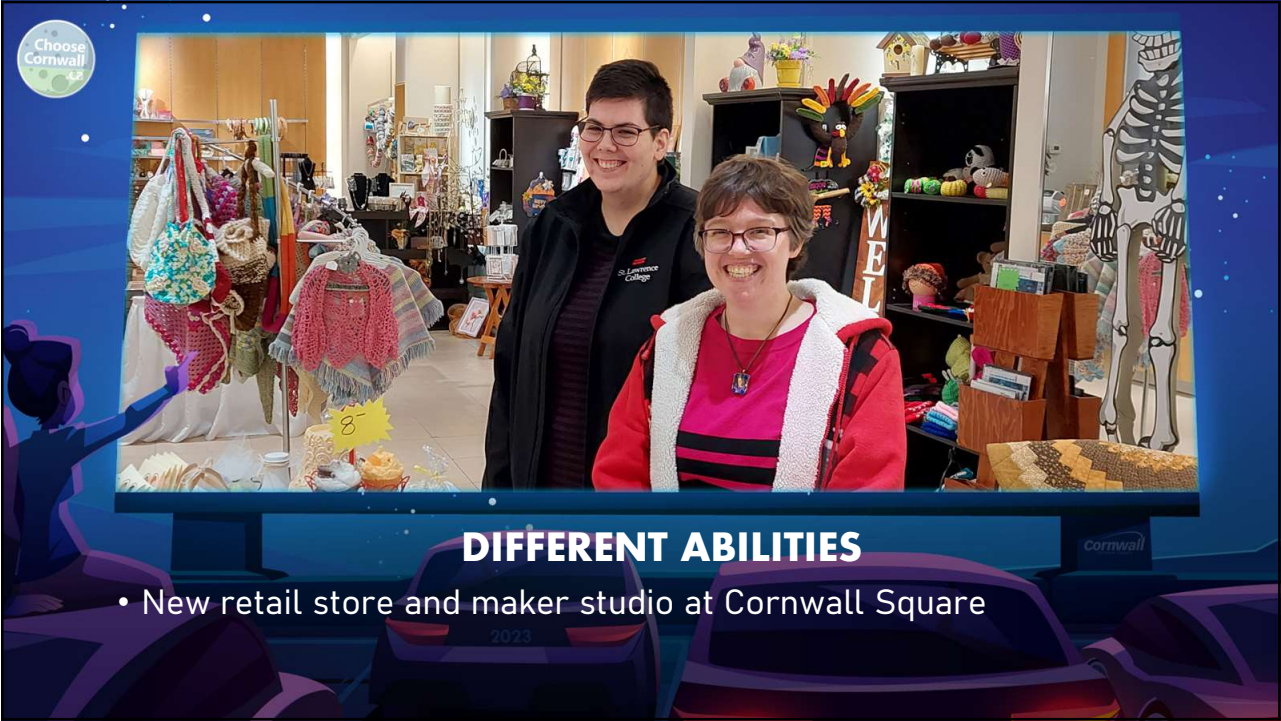


THE UPPER VAULT

- New butcher shop and deli counter at Cornwall Square
- New restaurants the Daily Chuck and Juntos



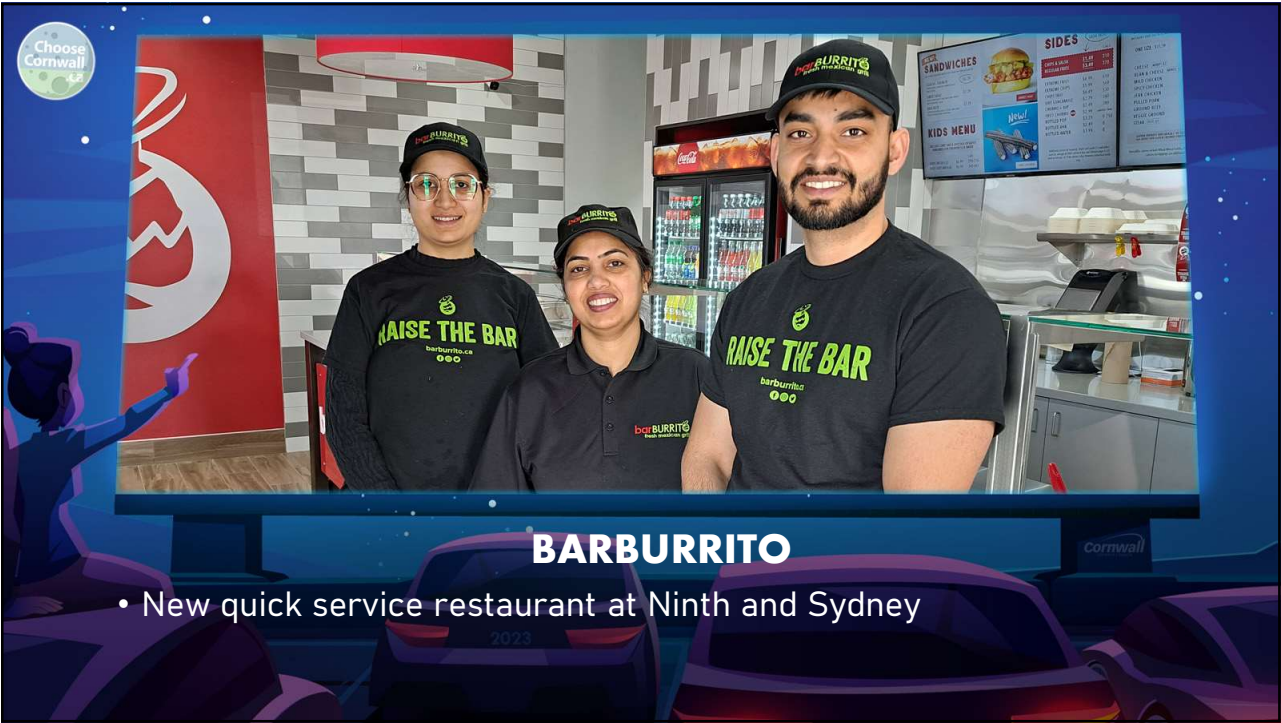
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123



124



BARBURRITO

- New quick service restaurant at Ninth and Sydney

125



BAXTROM'S YIG

- Extensive renovations to long-standing grocery store
- John Baxtrom, owner

126

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4.5



STARBUCKS

- Starbucks a welcome new addition to Baxtrom's YIG

127

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HAMPTON INN BY HILTON

- New 80 room hotel on Vincent Massey
- Officially opens later this month

128



129



130



ARCHIE'S FAMILY GOLF CENTRE

- Developing plans for a new year-round golfing centre
- Carol Ann Baxter, owner

131



ONTARIO HOCKEY ACADEMY

- Plans for new multi-purpose athletic facility
- Current school population: 170 students from 32 countries

132

Choose
Cornwall
CA

A photograph of a Walmart SuperCentre building. The building is blue with a yellow entrance canopy. A sign on the left side of the building says "Pharmacy". The main entrance has "Enter" and "Exit" signs. A Walmart logo is visible on the right side of the building. Several cars are parked in the lot in front of the store. The sky is overcast.

WALMART

- Major renovations to SuperCentre, part of national upgrade
- Includes \$3.3 million in new HVAC system

Cornwall

133

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Cornwall
CA



A photograph of a man, Jim Stephenson, standing in a pet store. He is wearing a maroon shirt and a lanyard. He is smiling. Behind him are shelves stocked with various pet food bags and containers. To his right, there are large bags of ACANA pet food. The store has bright lighting and a clean appearance.

REN'S PETS

- New retail pet food and accessories store at Brookdale Square
- Jim Stephenson, Manager

Cornwall

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HOMESENSE

- New home design and accessories store at Brookdale & Tollgate
- Brookdale Square

135



LONG & MCQUADE

- Canada's largest musical instrument retailer chooses Cornwall
- Acquires building at Pitt & Tollgate, renovations to begin in 2024

136





BUSINESS ENTERPRISE CENTRE

- Provided support to over 500 entrepreneurs this year
- \$76K awarded via Summer Company and Starter Company PLUS

137

SMALL BUSINESS SUCCESS



Playbow Animal Rehab Clinic

- The Beauty Philosophy
- The Creek Bistro Pub & Market
- Perch and Paddle
- GRID
- Playbow Animal Rehab Clinic
- The Sourdough Loaf & More
- No Boundary Flooring
- Vape Star
- Cornwall Stamp Company

138

SMALL BUSINESS SUCCESS



Drone Services of the Americas

- One Plant
- Glengarry Pet Rehab
- Medusa Footcare
- At The Garden Gate Gardening Services
- Breakdown
- Bray Heights
- Viau's Ladies Wear
- Tenacity Hockey
- Strikeout Squad

139

SMALL BUSINESS SUCCESS



The Nourish Market

- The Glengarry Market
- Pop N' Fluff
- Bijou Box
- Great White North Robotics
- Mind Mosaic
- Vanessa's Dog Grooming Services
- Tattoos by Kayla
- Seaway Charters
- Neville HVAC/R

140

SMALL BUSINESS SUCCESS



Relove Dress Rentals

- Evrall Doors
- Lawrence Jewelry
- KAtea
- Food at Window
- Mr. Zee Balloonies
- Arts & Balloons
- All Intentions Matter
- Dragonfly Creations

141

SMALL BUSINESS SUCCESS



Home Maid

- Bicycle World
- Simply Baked
- Exotic Barbers & Salon
- Essential Kitchen
- Rush Hour Escape
- Lash Pro
- Happy Feet Medical
- Turquoise Compass
- Popavape

142

SMALL BUSINESS SUCCESS



Violet's Vault

- Waddell Genealogy Creations
- J-Bear Childcare
- Truly Nolen Pest Control Cornwall
- Travelers Ciders
- FADS
- Port Theatre
- Auberge Chesley's Inn
- Marlin Orchards
- Poptronic

143

SMALL BUSINESS SUCCESS



Aminoats

- Total Cyclery
- The Happy Popcorn Co.
- Urroz
- Crayon Box Collective
- MacDonell Family Physiotherapy
- IS Law Office
- Aberdeen Gifts
- Sky Studio

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LAFRAMBOISE GROUP

- Ongoing investment and a new building for Vincent Massey complex



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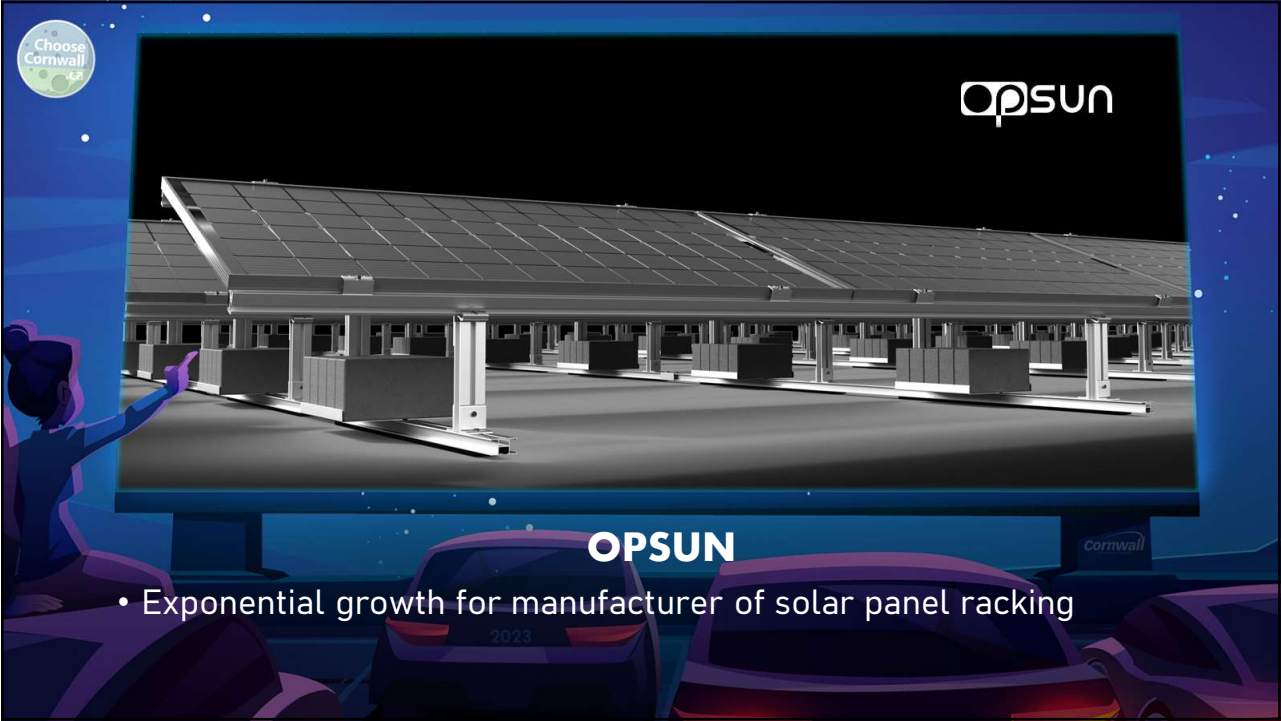


OLSONFAB

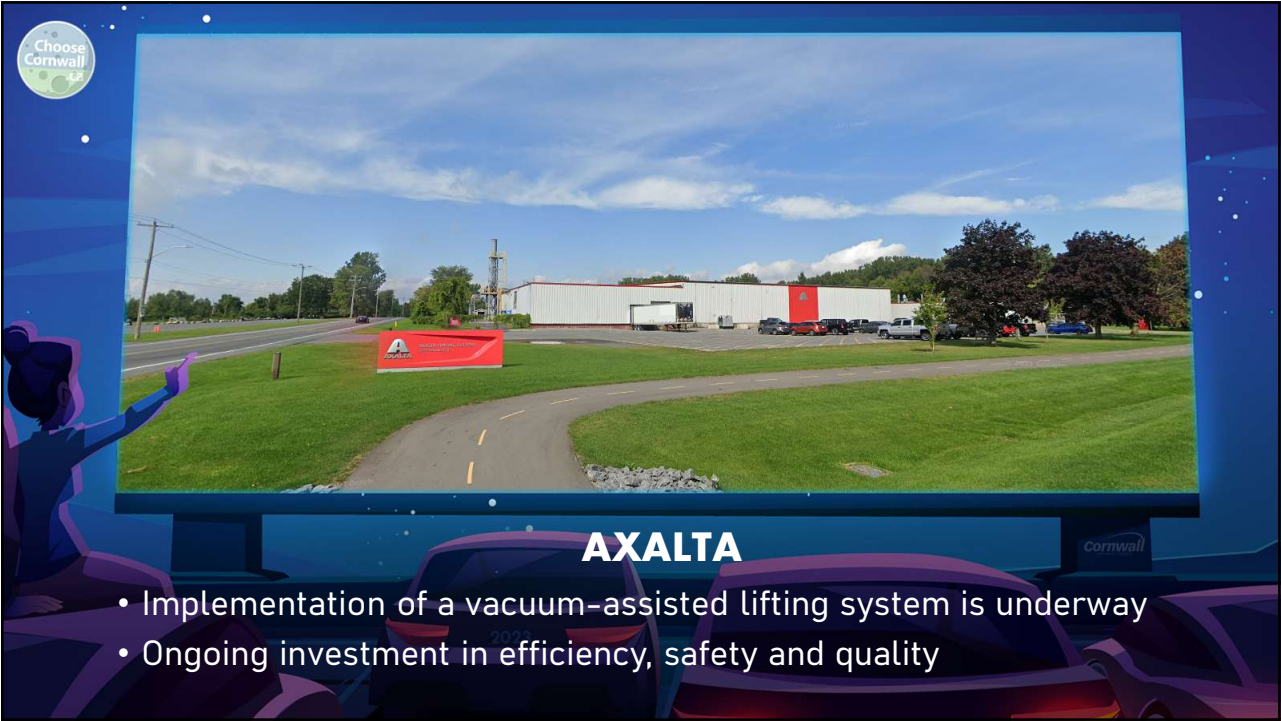
- Expanding trades/office workforce to meet customer demand
- Focusing on R&D for product ingenuity and innovation





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149





150



HOOD PACKAGING

- Now operating with 6 high speed robotic lines
- Achieved the milestone of ONE BILLION bags this past year


151




CANTECH

- Invests in state-of-the-art tape slitter machine
- Investment of \$1.3 million USD

152





GROUND SOAP

- Growing demand has led to innovative new products
- The Kitchen Sink and The Stain Assassin

153





MORBERN

- Introduced new green products and achieved OEKO-TEX approval
- Created Morbern Europe BV, now selling in 33 countries

154



JOHNS MANVILLE

- 5 years for GoBoard product, designed and developed in Cornwall
- Expansion to Marleau Avenue plant

155



KATEK CANADA

- SigmaPoint officially became Katek Canada in June
- Successfully integrated over 30 immigrants into workforce

156



MINIMAX

- Added 30 new trucks and 30 trailers (\$7.25 million investment)
- Hiring 3 mechanics and 10 drivers from overseas to meet demand

157



SEAWAY EXPRESS

- Hired new drivers and business development staff
- Continued growth fueled by expanding customer base

158



159



160





OLYMEL

- Ongoing investment, expansion and a new pâté department
- Workforce increased by 38

161






FIELDLESS FARMS

- First in the world to package mixed greens in a recyclable container
- Launched third farm system: spinach, now researching strawberries

162





PEERLESS ELECTRIC

- Established manufacturing operation in Cornwall Business Park



163





WALMART LOGISTICS

- Significant investment in new technology to improve efficiency
- Working with IRCC to connect talent to jobs in Cornwall



164





CORNWALL BUSINESS PARK

- Multiple sites currently under development
- Breadner Trailers and Reefer Sales & Service



165





TRAILCON

- New 15,000 sf building at the corner of Campbell and Second
- Leader in trailer rental, leasing and maintenance solutions



166





COMMERCIAL TRUCK REPAIR

- New commercial garage at Boundary and Industrial Park Drive
- \$4.8 million project



167





BROCCOLINI

- 80 acre site under development in the Cornwall Business Park
- 984,000 sf distribution centre



168

LOOKING AHEAD

- Inflationary pressures will hopefully ease in 2024
- Projected need for 2500 workers over next 7 years
- Need to replace retiring baby boomers, recruit skilled trades
- Attracting new working age residents will be crucial
- Need for additional affordable housing
- Planned new developments offer hope for new units
- Local industry adopting increasingly complex technology
- eCommerce offers challenges/opportunities for small independent business owners
- Recovery of tourism sector to continue in 2024

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www.ChooseCornwall.ca

THE FULL STORY










Learn more about the companies and organizations featured in this report.

Full articles on ChooseCornwall.ca, BusinessEnterpriseCentre.ca and CornwallTourism.com

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One website connects it all.

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for the latest business news
and employment opportunities.



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