



# COMMUNITY FUNDING 101

Discover 15+ local funding opportunities and learn essential **GRANT WRITING** tips & tricks

# FINANCEMENT COMMUNAUTAIRE 101

Découvrez plus de 15 opportunités de financement local et apprenez les trucs et astuces essentiels à la **RÉDACTION DE SUBVENTIONS**.

**February 21st, 2024**

**DOORS OPEN 6PM**

**START 6:30PM**

**CORNWALL CIVIC COMPLEX, SALON B**

L'événement est ouvert à toutes les entreprises, organisations, organisateurs d'événements et groupes à but non lucratif.



The event is open to all businesses, organizations, event organizers and not-for-profit groups.



An aerial photograph of a wide river, likely the Hudson River, flowing through a lush green landscape. The river is a deep blue color, and the surrounding land is covered in dense green trees and some buildings. The sky is bright blue with a few white clouds. The image is partially obscured by a white curved shape on the right side of the slide.

# Land acknowledgement

City of Cornwall respectfully acknowledges that the land on which we gather and learn daily is the traditional territory of the Haudenosaunee peoples and Mohawks of Akwesasne. Our communities have much to learn from the First People as the original caretakers and stewards of these lands and waters.

We acknowledge our responsibility to the calls to action for Truth and Reconciliation, and strive to incorporate them into our community work, and commit to continue learning and unlearning to decolonize our minds and work. May we create sustainable partnerships and strong community for the future teachings and benefit of generations to come.



# Event Agenda

## Part 1: Funding Opportunities (30 mins)

- Tourism Businesses and Events
- Community Organizations and Activities
- City of Cornwall Grants and Financial Support
- Business and Regional Economic Development

## Part 2: Workshop - Tips For Addressing Community Needs And Developing Funding Proposals (90mins)

- Louise Lauzon, Regional Development Advisor with the Ontario Ministry of Culture, Tourism, and Sport



# Tourism Development Fund

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Tourism  
Development  
Corporation of  
Cornwall



Developing,  
improving, or  
supporting  
tourism efforts



\$25,000 max but  
amounts vary  
depending on  
initiative



Continuous  
intake using  
online form



Broad eligibility  
Business, Not-for-  
profit, and  
government



<https://cornwalltourism.com/tdf/>



[tdf@cornwall.ca](mailto:tdf@cornwall.ca)

613-938-4748



CORNWALL TOURISM DEVELOPMENT FUND  
FONDS DE DÉVELOPPEMENT TOURISTIQUE DE CORNWALL

# RTO9 Partnership Fund



Regional Tourism  
Organization 9



Developing,  
improving, or  
supporting  
tourism efforts



\$25,000 max but  
amounts vary  
depending on  
initiative



March 3, 2024  
Annual intake



Broad eligibility  
Tourism business  
and organizations



<https://rto9.ca/partnerships/partnership-funding/>



Meg Dabros  
[mdabros@region9tourism.ca](mailto:mdabros@region9tourism.ca)





# Tourism Growth Program



Federal  
Economic  
Development  
Agency for  
Southern Ontario



Developing,  
improving, or  
supporting  
tourism efforts



Up to \$250,000  
Matching  
funding, non-  
repayable, and  
interest free loan  
options



Deadline:  
February 29,  
2024  
Next intake -  
Summer 2024



Broad eligibility  
Business, Not-  
for-profit, and  
Government



<https://feddev-ontario.canada.ca/en/funding-southern-ontario/tourism-growth-program-southern-ontario>



[info@feddevontario.gc.ca](mailto:info@feddevontario.gc.ca)

Canada 

# Experience Ontario



Ontario Ministry  
of Tourism,  
Culture and  
Sport



In-person  
festivals or  
events



50% matching  
funding between  
\$20,000 - \$125,000



Annual intake in  
November with  
deadline in  
January



Business and  
organizations



<https://forms.mgcs.gov.on.ca/en/dataset/on00525>



Louis Bedard, Regional Development Advisor  
[louis.bedard@ontario.ca](mailto:louis.bedard@ontario.ca)





# Canadian Heritage Funding



Department of  
Canadian  
Heritage,  
Government of  
Canada



Various  
programs,  
funds,  
bursaries, and  
event support



Various levels of  
support and  
agreements



Annual intake,  
often multiple  
times per year



Business, not-  
for-profit, and  
historical  
organizations



<https://www.canada.ca/en/canadian-heritage/services/funding.html>



[ontario@pch.gc.ca](mailto:ontario@pch.gc.ca) [fhc-chf@pch.gc.ca](mailto:fhc-chf@pch.gc.ca)

1-866-811-0055

Canada 



# Francophone Community Grants



Ontario Ministry of Francophone Affairs



Community and Culture  
Economic Development



50%-80% shared funding up to \$50,000



Annual intake  
Deadline is March 11, 2024



Not-for-profit, Indigenous communities, businesses



<https://www.ontario.ca/page/available-funding-opportunities-ontario-government>



Louise Lauzon, Regional Development Advisor  
[louise.lauzon2@ontario.ca](mailto:louise.lauzon2@ontario.ca)





# Seniors Community Grant Program

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Ontario Ministry  
for Seniors and  
Accessibility



Inclusion,  
volunteerism, and  
engagement for  
older adults



\$1,000 - \$25,000  
grants in two  
streams



Annual intake  
Deadline March 28,  
2024



Registered Not-  
For-Profit,  
Unregistered  
organizations  
(individuals)



<https://www.ontario.ca/page/available-funding-opportunities-ontario-government>



Louise Lauzon, Regional Development Advisor  
[louise.lauzon2@ontario.ca](mailto:louise.lauzon2@ontario.ca)



# Ontario Trillium Foundation



Ontario Trillium Foundation,  
agency of  
Government of  
Ontario



Community  
Programing and  
Services,  
Capital, Youth  
and Family



Various amounts,  
single and multi-  
year funding  
models



Annual intake  
based on different  
streams  
Capital deadline  
March 6, 2024



Not-For-Profit,  
Indigenous  
communities,  
small  
municipalities



<https://otf.ca/our-grants>



OTF Support Centre: 1-800-263-2887  
[otf@otf.ca](mailto:otf@otf.ca)

Ontario  
Trillium  
Foundation



Fondation  
Trillium  
de l'Ontario

An agency of the Government of Ontario  
Un organisme du gouvernement de l'Ontario

# Community Improvement Programs

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City of Cornwall  
Reviewed by  
Committee and  
Approved by  
Council



Capital  
improvements and  
new development in  
Cornwall policy  
areas



Matching funds,  
forgivable loans,  
interest free  
loans



Continuous  
intake and review



Residents,  
businesses, and  
not-for-profit



<https://www.cornwall.ca/en/do-business/community-improvement-programs.aspx>



Dana McLean, Economic Development Officer  
613-930-2787x2105 [dmclean@cornwall.ca](mailto:dmclean@cornwall.ca)



# Municipal Grants Programs



City of Cornwall  
Reviewed and  
approved by  
Municipal Grants  
Committee



Financial, In-Kind,  
and support  
towards Multi-  
Government  
Funding



\$10,000 for  
Program 1  
\$30,000 for  
Program 2



Annually  
October 1 – last  
Friday in October  
(this year Oct 25<sup>th</sup>)



Registered Not-  
For-Profit  
organizations



<https://www.cornwall.ca/en/city-hall/municipal-grants-program.aspx>



Tracey Bailey, Finance Department  
[finance@cornwall.ca](mailto:finance@cornwall.ca)



# OPG The Power For Change Project

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Ontario Power Generation



Environment, reconciliation, community engagement projects



Various programs  
\$1,000-\$100,000



Launching April 1, 2024  
Mark your calendars!



Broad eligibility  
Business, Not-for-profit, and government



[www.opg.com/powerforchange](http://www.opg.com/powerforchange) (live April 1, 2024\*)



Matthew Mulvihill, OPG  
[matthew.mulvihill@opg.com](mailto:matthew.mulvihill@opg.com)

**ONTARIO****POWER**  
GENERATION



# Building Safer Communities Micro Grants

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City of Cornwall,  
administered by  
Social  
Development  
Council



Community projects  
to engage youth and  
mitigate gun and  
gang violence



\$1,000 to  
\$10,000,  
depending on  
applicant



Application  
deadline March 8,  
2024



Not-for-profits  
and community  
organizations



<https://sdccornwall.ca/bsc-microgrant/>



Carilyne Hébert, Social Development Council  
[chebert@sdccornwall.ca](mailto:chebert@sdccornwall.ca)





# Starter Company Plus Program

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Cornwall | SDG  
Business  
Enterprise Centre



Training and  
business skills  
development



Up to \$4,500 grant



Spring and Fall  
intake periods



New and  
existing  
businesses



<https://businessenterprisecentre.ca/start/programs/>



Shauna Baggs, Small Business  
Development Advisor  
[sbaggs@cornwall.ca](mailto:sbaggs@cornwall.ca)



CORNWALL | SDG  
**BUSINESS  
ENTERPRISE  
CENTRE**



# Digital Main St. Program

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Cornwall | SDG  
Business  
Enterprise Centre



Funding and  
support to help  
grow digital  
business assets



Up to \$2,400 grant



Continuous  
intake



New and existing  
businesses



<https://businessenterprisecentre.ca/start/programs/>



Penny Rudderham, Digital Business Advisor  
[prudderham@cornwall.ca](mailto:prudderham@cornwall.ca)





# My Main Street Grant Program

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Cornwall | SDG  
Business  
Enterprise Centre



Business and  
Community  
Grants



Business:  
up to \$20,000  
Community:  
up to \$250,000



Intake opens  
TOMORROW!  
February 22,  
2024



Main street  
businesses, Not-  
for-profit



<https://mymainstreet.ca/>



Contact CUI through website, more details  
to come with program launch

MY MAIN STREET  
MA RUE PRINCIPALE



Canadian  
Urban  
Institute Institut  
Urbain du  
Canada

Canada

# FedDev Ontario Business Innovation Programs

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Federal Economic  
Development  
Agency of  
Southern Ontario



Business scale-up,  
innovation, and  
diversification



Shared funding  
70% up to  
\$500,000  
  
Interest-free loan  
up to \$10M



Next intake is  
winter 2024



Existing  
businesses

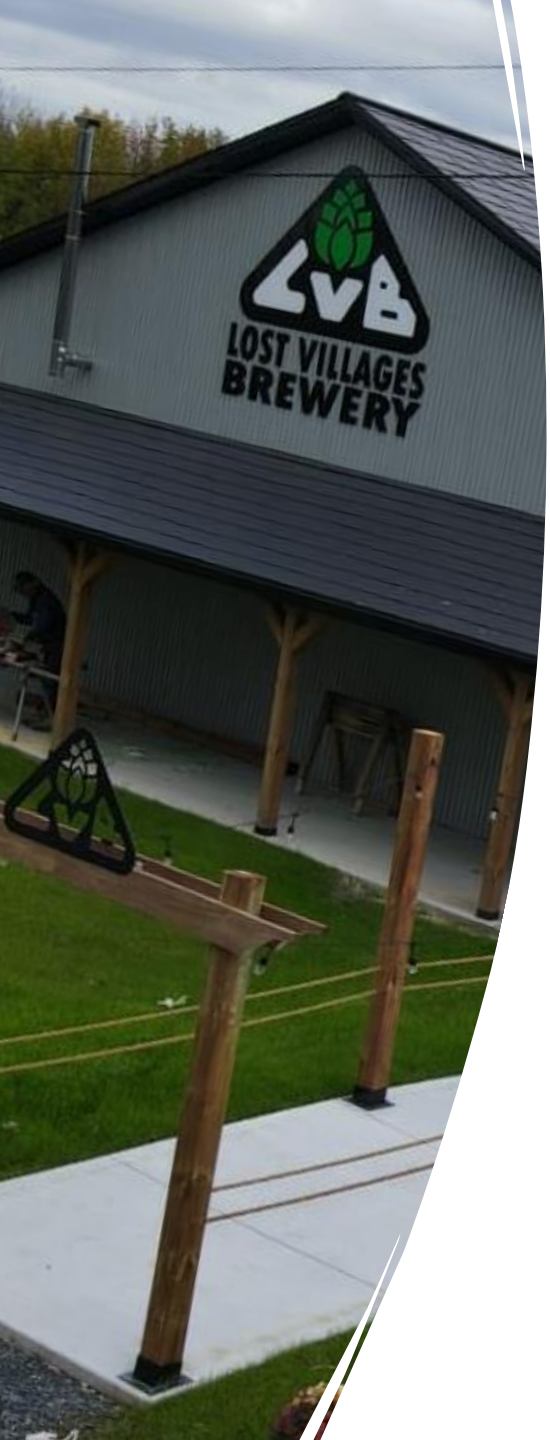


<https://feddev-ontario.canada.ca/en/funding-southern-ontario>



[info@feddevontario.gc.ca](mailto:info@feddevontario.gc.ca)

Canada 



# Regional Incentive Programs SDG



United Counties of  
Stormont, Dundas,  
and Glengarry



Financial support  
expand and  
convert  
commercial  
spaces



50% cost-share  
grants up to  
\$50,000



Deadline to apply  
February 29<sup>th</sup>, 2024  
1 intake for 2024



Existing  
Businesses



<https://www.sdgcounties.ca/regional-incentives-programs>



Tara Kirkpatrick, SDG Economic Development  
613-932-1515 x1227 [tkirkpatrick@sdgcounties.ca](mailto:tkirkpatrick@sdgcounties.ca)



# Eastern Ontario Development Fund

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Ontario Ministry of  
Economic  
Development, Job  
Creation and Trade



Financial support  
for business  
growth in Eastern  
Ontario



15% matching  
funds  
Up to \$1,500,000



4 Intake periods  
Deadlines in April  
May, July, and  
September



Business,  
municipalities,  
and not-for-  
profits



<https://www.ontario.ca/page/eastern-ontario-development-fund>



Denis Lapierre, Senior Business Advisor  
[denis.lapierre@ontario.ca](mailto:denis.lapierre@ontario.ca)

**Ontario**



# Rural Economic Development Program

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Ontario Ministry of  
Agriculture,  
Farming, and Rural  
Affairs



Financial support  
economic  
development in  
rural communities



30%-50%  
matching funds up  
to \$250,000



Annual intake,  
recently closed  
Plan for next year!



Not-for-profit,  
indigenous  
groups,  
municipalities



<https://www.ontario.ca/page/rural-economic-development-program>



Alex de Wit, Economic and Business Advisor  
[Alex.dewit@ontario.ca](mailto:Alex.dewit@ontario.ca)

# ACC Futures Funding and Financing

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ACC Futures  
Avenir



Grants, loans, and  
financing options  
In-kind support



Micro loans up to  
\$20,000  
Major loans up to  
\$300,000



Continuous intake



New and  
existing  
businesses



<https://www.accfutures.ca>



Cynthia Quenneville – Executive Assistant  
613-932-4333 x3 [cynthiaq@accfutures.ca](mailto:cynthiaq@accfutures.ca)



ACC Futures

# Keep In Mind....

Funding programs are constantly changing. These slides are for a quick reference only and have not been verified for the suitability to your specific organization or project.

These slides are all we had time to cover today but we know there may be other available resources for our community. Please contact our offices or the other funding agencies for more help and direction.

Cornwall Economic Development – Choose Cornwall

[ecodev@cornwall.ca](mailto:ecodev@cornwall.ca)

613-933-0074 (direct)

